

# SoCal *10 top tens* of 2017



2017 was an extraordinary year.

We gathered together to watch a historic solar eclipse. We sang “Despacito”. We cried when the Dodgers finally made it to the World Series, and then cried again when...

We gasped when we learned *Moonlight* actually won Best Picture and we supported each other when catastrophic hurricanes and wildfires devastated parts of the U.S.

This is our look back, a-year-in-review of the most significant moments in Southern California focused on commercial real estate, workplace, economy and pop-culture.



## Office leases

1. Broadcom (OC)
2. [ViaSat \(SD\)](#) ←
3. NuVasive, Inc. (SD)
4. Behr (OC)
5. Northrop Gruman (SD)
6. Vyaire (OC)
7. Pacific Sunwear (OC)
8. Medimpact (SD)
9. Tesla (LA)
10. Pharmative Corp. (LA)

2

## Office sales

1. 1999 Avenue of the Stars (LA)
2. 100/200/222 N Sepulveda Boulevard (LA)
3. [Five Point Gateway \(OC\)](#) ←
4. 110 E 9th Street (LA)
5. 1000 Flower Street (LA)
6. 1299 Ocean Avenue (LA)
7. DiamondView (SD)
8. CenterView (OC)
9. [4000 MacArthur Boulevard \(OC\)](#) ←
10. 600 B Street (SD)

← Additional content available

3

## Industrial leases

1. [Williams-Sonoma \(LA\)](#) ←
2. NFI Industries (IE)
3. JAKKS Pacific, Inc. (LA)
4. Lifetime Brands, Inc. (IE)
5. Caleres (IE)
6. UPS (LA)
7. Hampton Products (OC)
8. Imperial Toy Co. (SD)
9. WORLDPAC, Inc. (OC)
10. Veritiv Corp. (SD)



4

## Industrial sales

1. [Fenton Technology Park \(SD\)](#) ←
2. 10850 Via Frontera (SD)
3. 1396 E 7th Street (LA)
4. Pacific Corporate Center (SD)
5. 20901 Krameria Avenue (IE)
6. Carlsbad Oaks North Business Park (SD)
7. 17791 Perris Boulevard (IE)
8. 825 Ajax Avenue (LA)
9. [1350 S Coast Drive \(OC\)](#) ←
10. 3454 E Miraloma Drive (OC)

5

## SoCal sports headlines

1. Lonzo Ball, Lavar Ball, Lavar Ball...
2. Dodgers make the World Series
3. Chargers move to LA
4. LA awarded the 2028 Olympics
5. Lakers hire Magic Johnson
6. Angels sign Japanese star Shohei Ohtani
7. USC wins Rose Bowl
8. Lakers retire both of Kobe's jerseys
9. Bob Miller retires from the Kings
10. Shaq gets Staples Center statue

6

## Tech investment rounds

1. Snap
2. Fair
3. j2Global
4. SpaceX
5. Cornerstone OnDemand
6. System1
7. DAQRI
8. SecureAuth
9. Brain Corporation
10. Centerfield Media



7

## Trending topics

1. Total solar eclipse consumes the U.S.
2. First year under President Trump
3. Hurricanes Harvey, Irma, and Maria
4. California wildfires
5. Women's March
6. iPhone X steals the show
7. April the Giraffe goes viral
8. Bitmoji is the year's most downloaded app
9. Net neutrality
10. Final Ringling Bros. Circus performance



8

## Entertainment stories

1. Envelopegate - Best Picture gaffe at the Oscars
2. Actress Meghan Markle gets engaged to Britain's Prince Harry
3. Top box office hit *Star Wars: The Last Jedi*
4. *Wonder Woman* - biggest blockbuster ever directed by a woman
5. “Despacito” explodes
6. Twins! Multiple celebrity couples having twin babies
7. *IT* and *Stranger Things* are the most Googled film and TV show of the year
8. Adele wins album of the year
9. HBO hack
10. Ed Sheeran's “Shape of You” most streamed song on Spotify

9

## Economic news

1. [Tax reform](#) ←
2. [Tight labor market](#) ←
3. One of the longest economic expansions in U.S. history
4. Dow reaches new high
5. Affordable Care Act survives
6. [Ecommerce growing and growing](#) ←
7. Federal Reserve interest rate hikes
8. Massive data breaches
9. Bitcoin, Bitcoin?
10. President Trump nominates new Federal Reserve Chair



10

## Coworking trends

1. [Corporate occupiers entering coworking space](#) ←
2. Property owners using flexible space to attract other tenants
3. Businesses using spaces to recruit and retain talent
4. Traditional landlords directly offering flexible space
5. Networking
6. [Building a sense of community](#) ←
7. Niche coworking
8. Health and wellness amenities
9. Companies leveraging sites for swing space
10. Expanding to suburban markets