



*The **DC Multifamily** – A New Cycle  
of Expansion and Growth Ahead*



# Mid-Atlantic Multifamily Available Properties



## **Bellemeade Farms**

*Marketing*  
316 Units  
Leesburg, VA



## **Bennington Crossings**

*Marketing*  
308 Units  
Alexandria, VA



## **Fairmont Gardens**

*Marketing*  
388 Units  
Annandale, VA



## **Jefferson Square at Washington Hill**

*Marketing*  
304 Units  
Baltimore, MD



## **Takoma Central**

*Marketing*  
150 Units  
Washington, DC



## **Windsor at Fair Lakes**

*Marketing*  
250 Units  
Fairfax, VA



## **The Townes at Herndon Center**

*Marketing*  
216 Units  
Herndon, VA



## **Bolton Hill Portfolio**

*Marketing*  
20 Units  
Baltimore, MD



## **800 Fleet**

*Awarded*  
284 Units  
Baltimore, MD



## **The Manor at Victoria Park**

*Awarded*  
148 Units  
Temple Hills, MD



## **The Alexander**

*Awarded*  
276 Units  
Alexandria, VA



## **Waterside at Reston**

*Awarded*  
276 Units  
Reston, VA



## **Baltimore County Value-Add Portfolio**

*Awarded*  
1,984 Units  
Baltimore, MD



## **Bell Great Bridge**

*Awarded*  
192 Units  
Chesapeake, VA



## **Meadow Green Courts**

*Under Contract*  
462 Units  
Washington, DC



# *Mid-Atlantic Multifamily YTD 2016 Sales Transactions*



**Owings Park**  
174 Units  
Owings Mills, MD



**Beacon of Groveton**  
290 Units  
Alexandria, VA



**Towson Woods**  
168 Units  
Towson, MD



**Stonegate Apartments**  
260 Units  
Elkton, MD



**Regatta Bay**  
189 Units  
Annapolis, MD



**Grand Pointe**  
325 Units  
Columbia, MD



**Gateway Village**  
132 Units  
Jessup, MD



**Westbrooke**  
110 Units  
Westminster, MD



**Selford Townhomes**  
102 Units  
Halethorpe, MD



**Excelsior Parc**  
457 Units  
Reston, VA



**Fort Chaplin Park**  
549 Units  
Washington, DC



**Dominion Towers**  
330 Units  
Arlington, VA


# DC Metro Economy



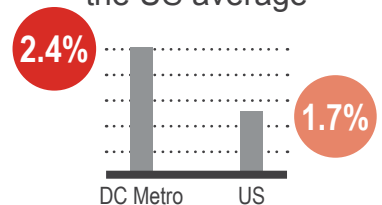
*Washington D.C. has seen consistent growth for 26 years and through three national recessions.  
Of those years, only four saw negative employment growth.*

DC Metro area  
unemployment rate  
**3.9%**  
compared to the  
national average of 4.6%



  
Federal employment added  
**6,300** jobs throughout the region

Job growth far exceeding  
the US average




**NOW HIRING**  
Region added  
**75,700**  
jobs year-over-year

**2,000**  
new legal jobs created in the District  
over the last year—a 7% increase



  
**35%**  
of all regional job growth focused  
within office-occupying sectors

  
Number of  
consecutive months  
of year-over-year  
employment gains

# DC Metro Multifamily Snapshot



## Class A

**10,247**

*units absorbed in 12 months  
ending September 2016*



Metro-Wide  
Effective Average  
Rents Increased to **\$2,018**

**3.9%**  
stabilized vacancy



**2,360 UNITS**

began construction in Q3—the vast majority in DC

Per-project lease-up pace over the past  
12 months was

**17 units  
per month**

## Class B

Low-rise  
vacancy  
dropped

**60bps**

to **2.4%** while  
high-rise vacancy  
dropped

**20bps**

to **2.2%**

**13,000+**  
units under  
renovation as of  
September 2016



Garden-style effective  
rent up 2.4% to

**\$1,500** per month

*Largest Class  
A and B rent  
spread most  
pronounced in  
the District at*

**\$600**  
differential

*and high-  
rise assets  
in the  
suburbs at*

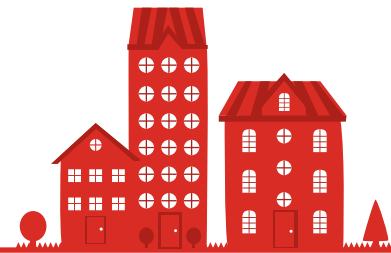
**\$400**  
differential



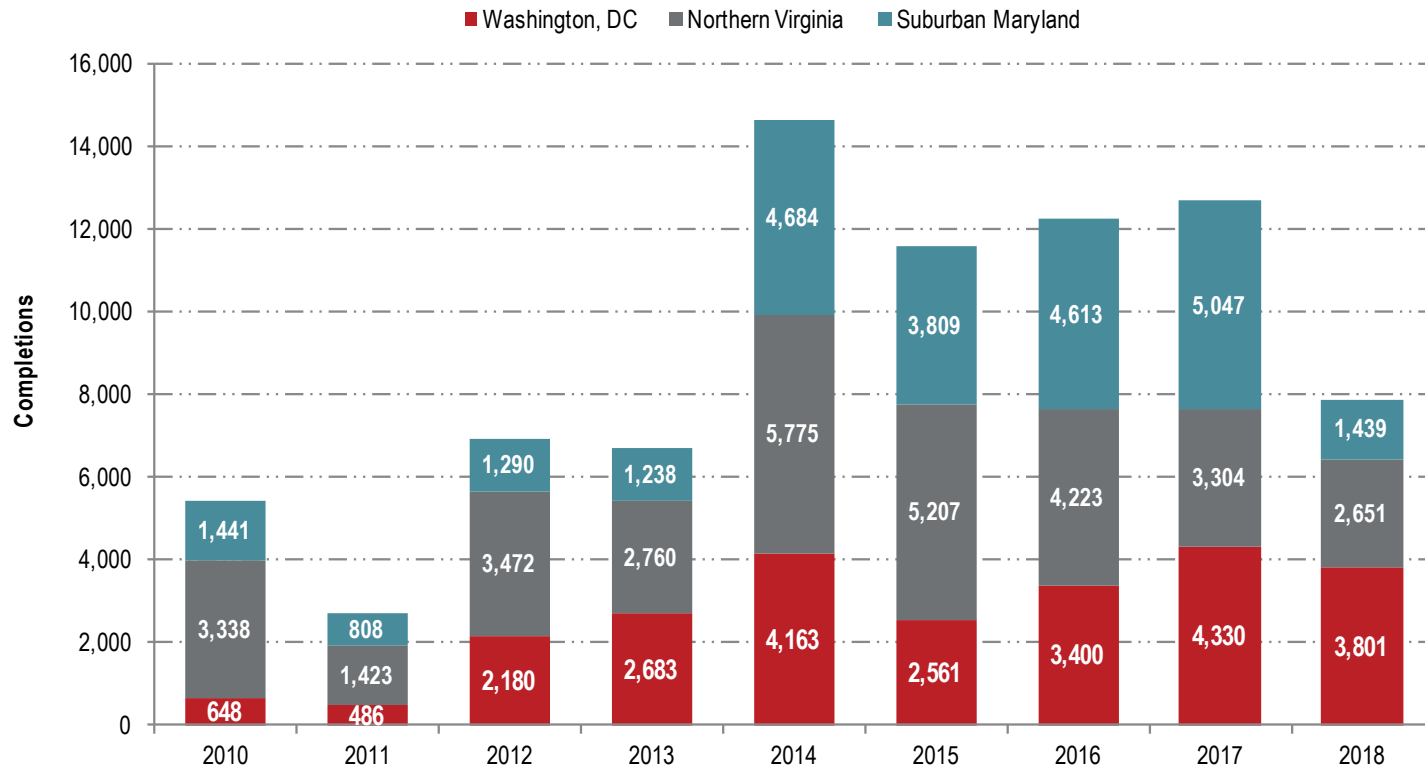
**\$200+**

Average monthly rental  
premium on renovated  
Class B+ properties

# DC Metro Supply

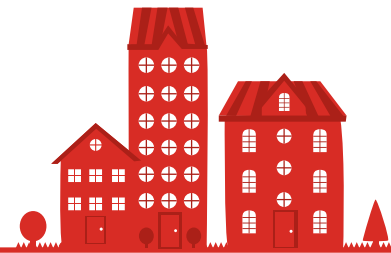


While recent developer activity suggests a slight increase in deliveries during 2017, supply will begin trailing off in 2018.

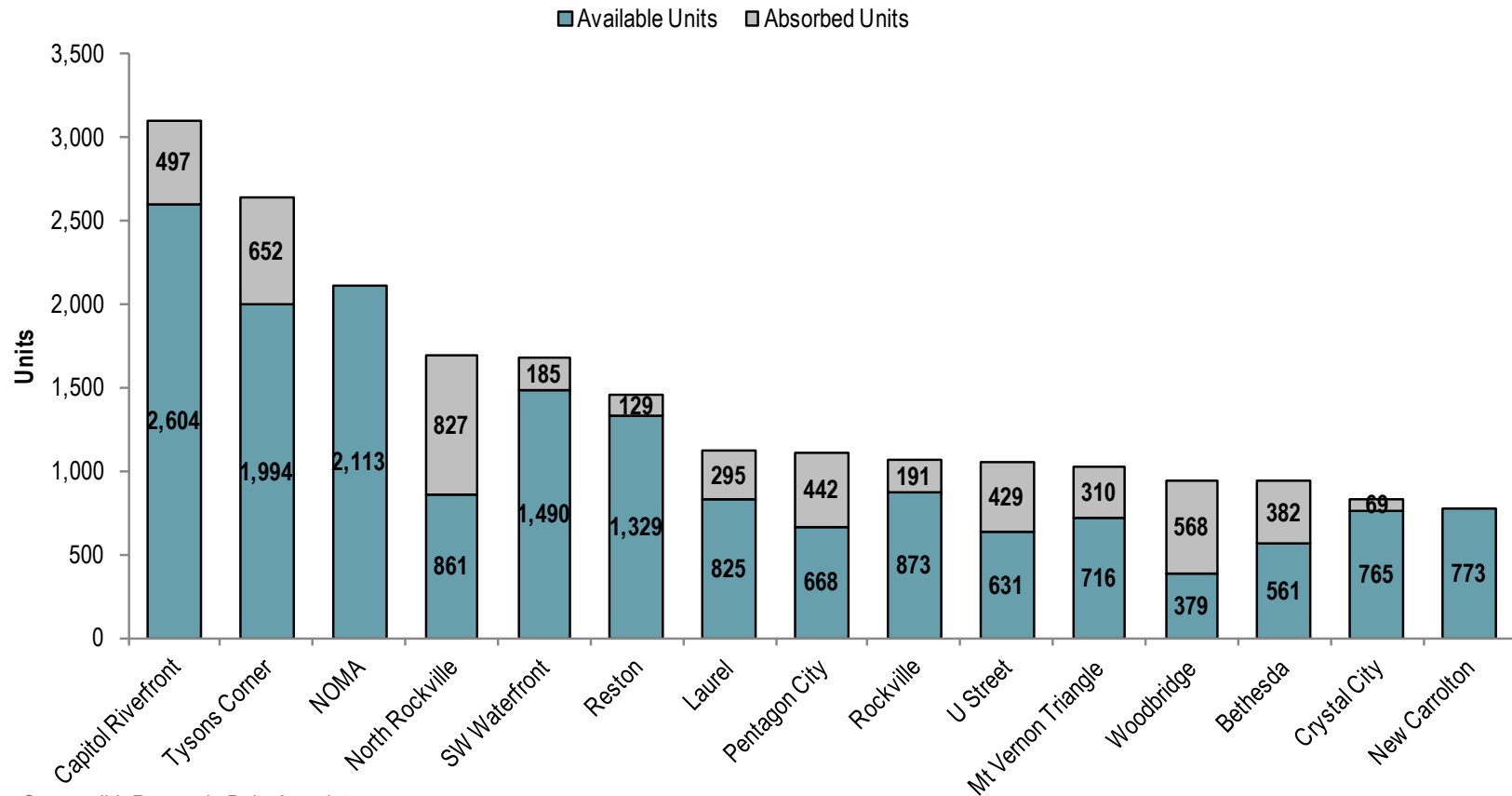


Source: JLL Research, REIS, Delta

# Most Active Submarkets in the Region

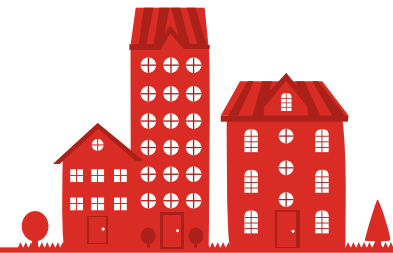


The 15 most active submarkets contain over 21,000 units that are either under construction or currently marketing.

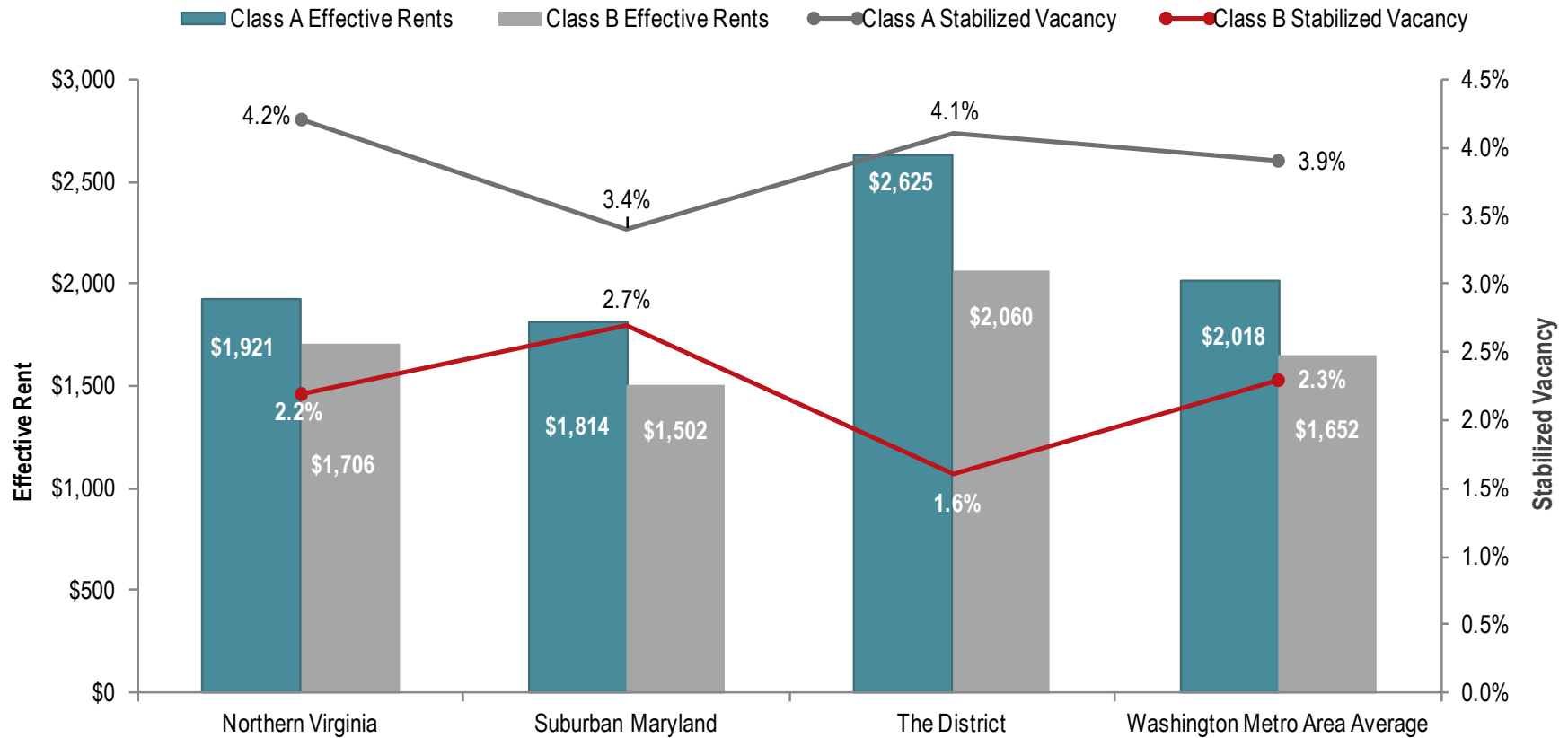


Source: JLL Research, Delta Associates

# Metro Vacancy vs. Average Effective Rent



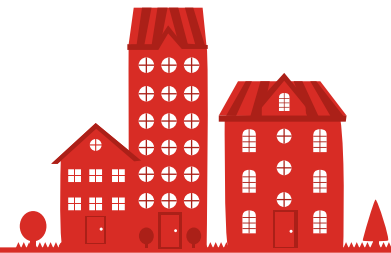
The Washington Metro Area Averages 3.3% Stabilized Vacancy with an Average Effective Rent of \$1,882 for Class A and Class B assets.



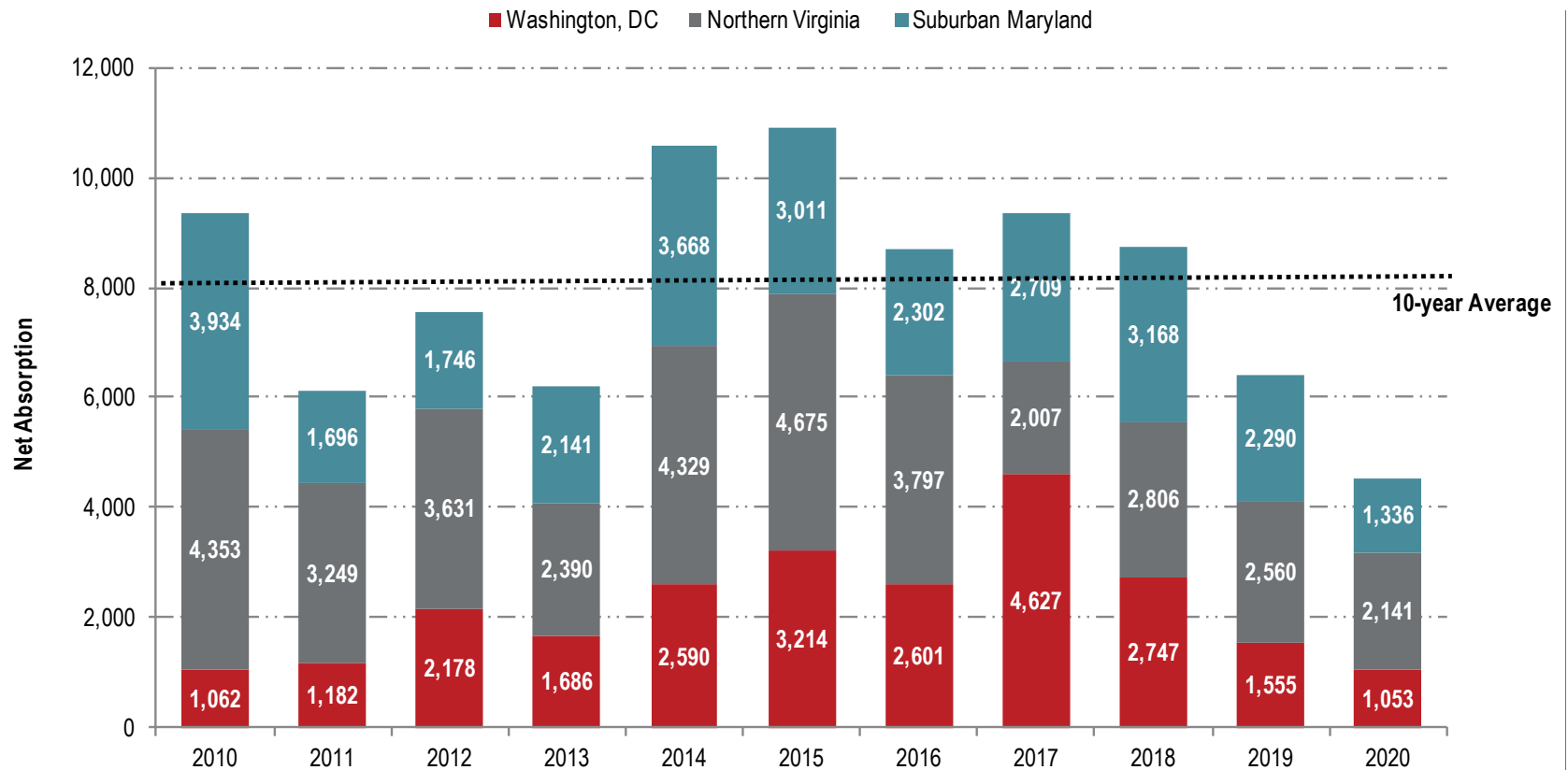
Source: JLL Research, Delta Associates



# Strong Metro-Wide Absorption



Current absorption levels are higher than the 10-year historical average and will continue through 2018.

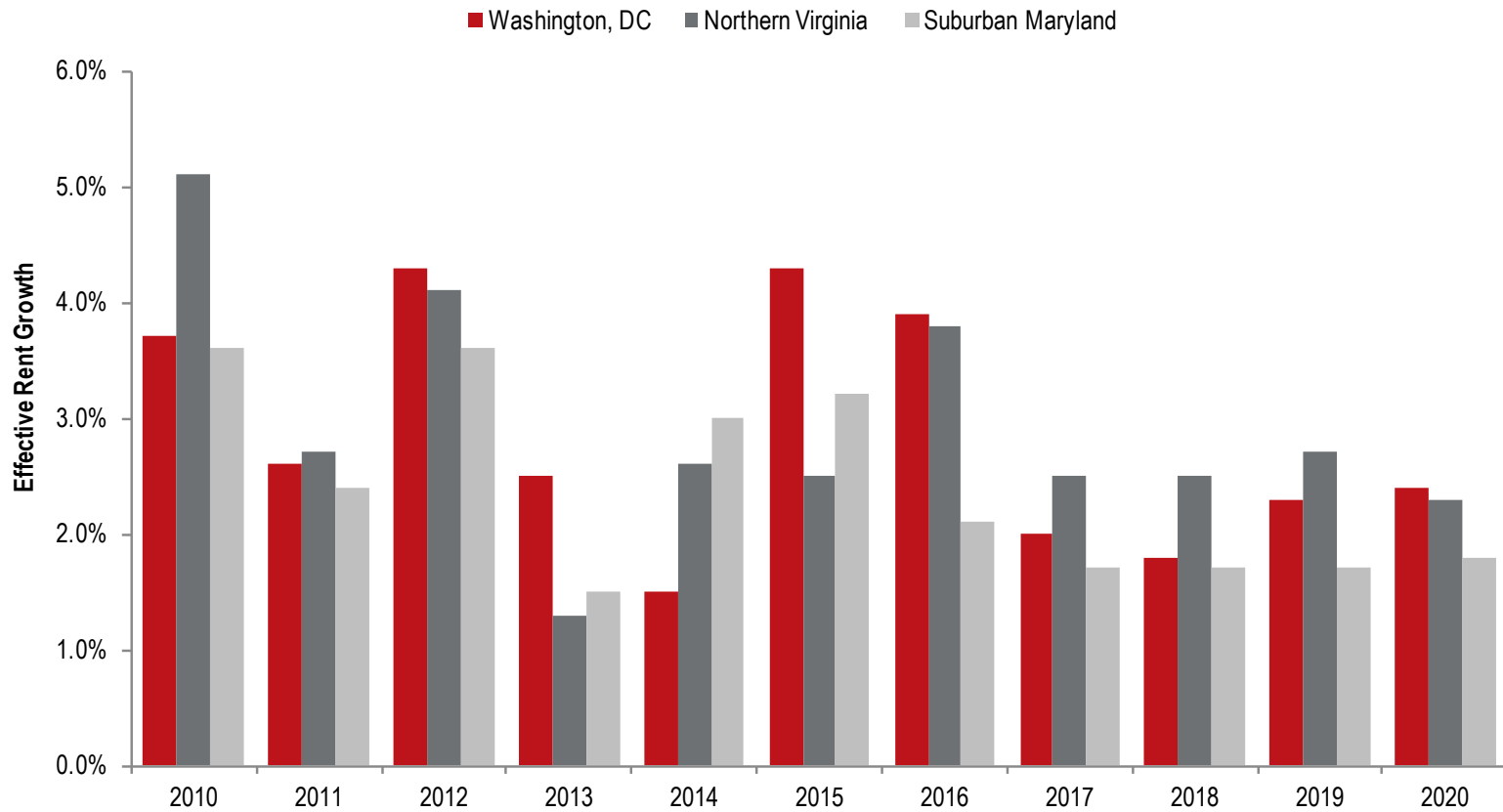


Source: JLL Research, REIS

# Projected Average Effective Rent Growth



Despite pressure from new supply, average effective rent growth projected well-above 2% through 2020.

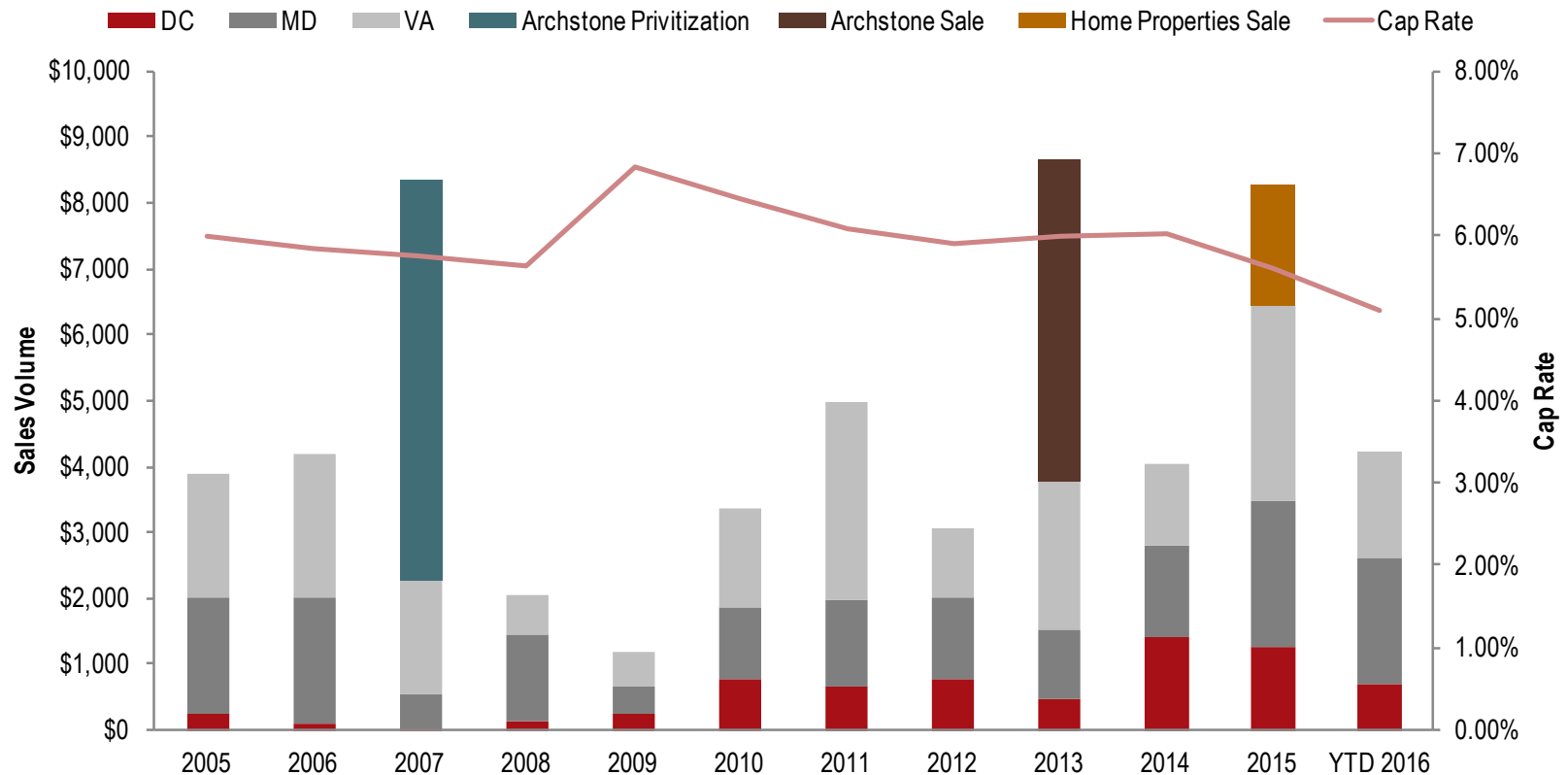


Source: JLL Research, REIS

# Year-to-Date Sales

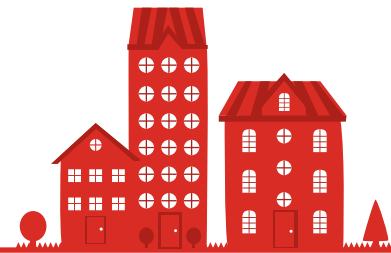


Suburban Maryland Leads DC Metro Activity with \$1.9 Billion in Sales Year-to-Date.

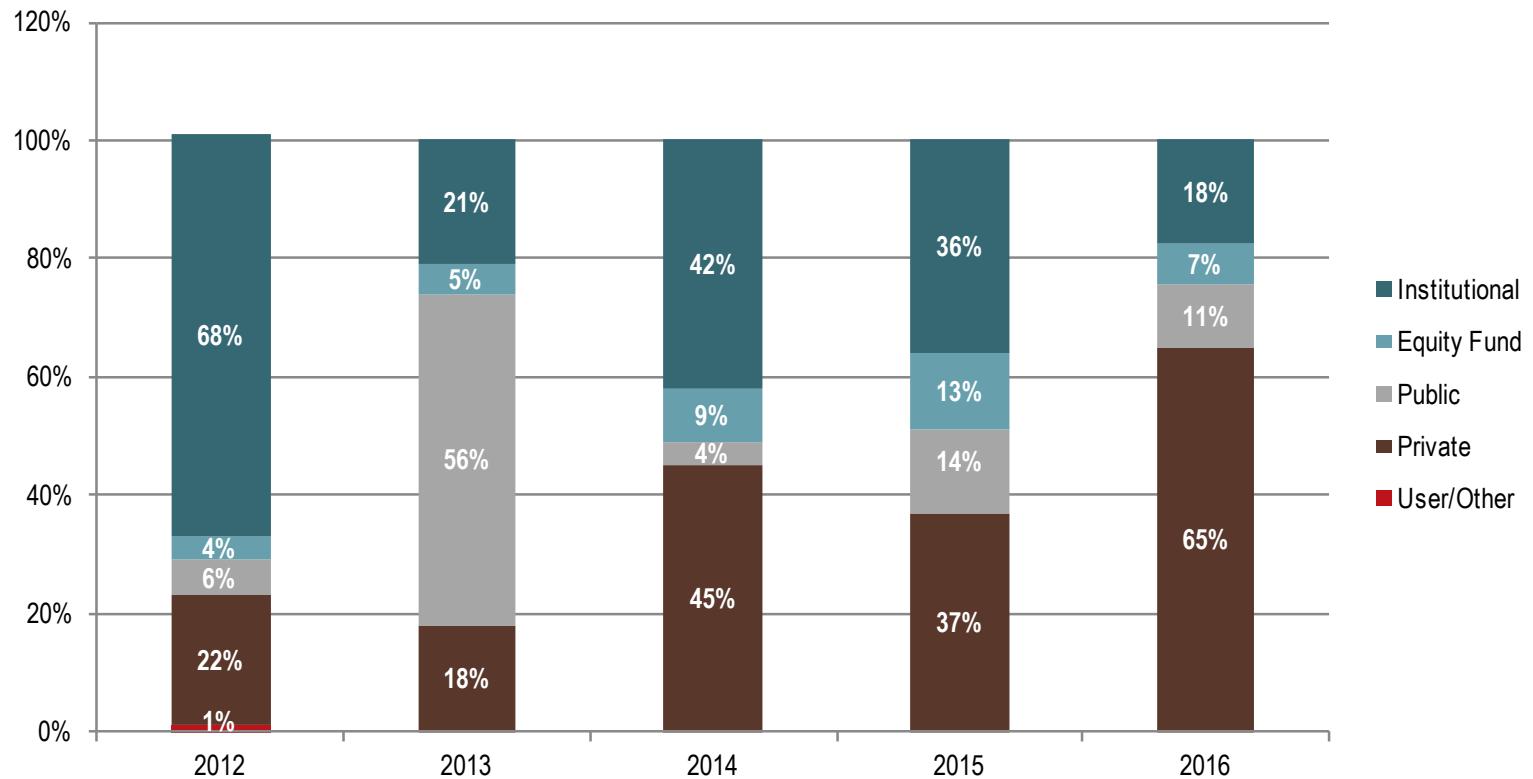


Source: JLL Research, Real Capital Analytics

## DC Metro Buyer Activity



Private investors dominating buyer activity thus far in 2016 with 65% of investment sales volume.



Source: JLL Research, Real Capital Analytics

# US Multifamily Snapshot

## Top 5 Multifamily Themes



1

Multifamily “follows the jobs” across diverse range of states and metro areas



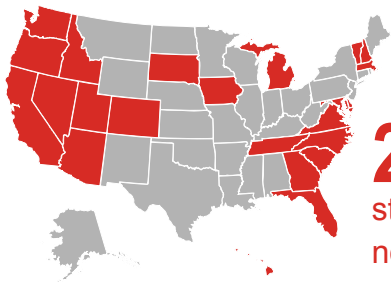
Number of consecutive months of record-setting job gains with **178,000** jobs added in November



The US added  
**14M**  
jobs in the  
last six years

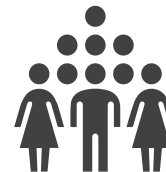


Over **200** metro areas boasted unemployment rates at or below the national unemployment rate of **5%** as of September 2016



**24**

states saw year-over-year nonfarm employment gains at or above the national rate of **1.7%**



Annual labor force growth of 1.3% in November

Average hourly earnings up  
**2.6%**  
year-over-year





# US Multifamily Snapshot

## Top 5 Multifamily Themes



2

Multifamily starts and permits decline from 2015 levels

Single-family starts climbed **5.4%**  
year-over-year with  
**783,000** starts in September

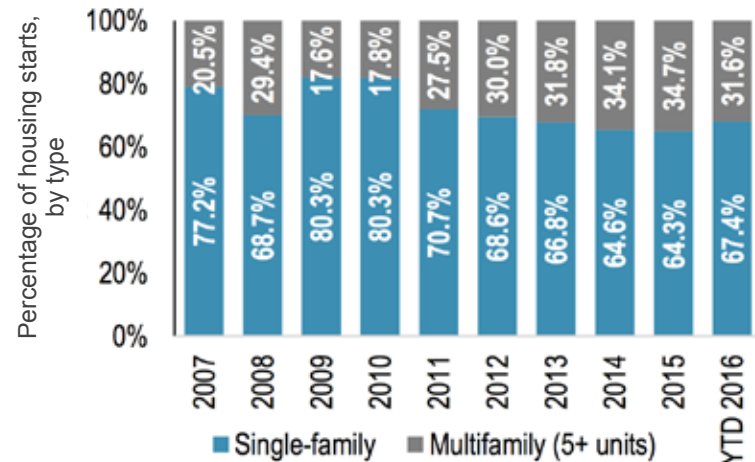


**Single-family housing**  
continues to drive residential  
construction gains in 2016

Multifamily **permits** down  
**13.5%** year-to-date

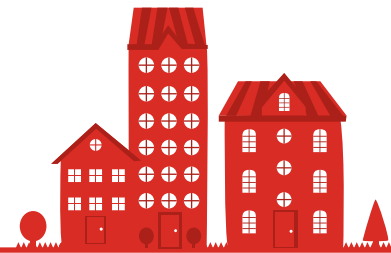


### Multifamily Starts Declined 5.1% Year-to-Date



# US Multifamily Snapshot

## Top 5 Multifamily Themes

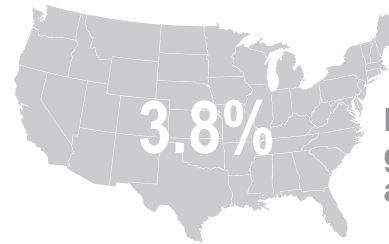


3

Annual rent growth nears 4% yet again, but for how much longer?



**consecutive quarters  
with rent growth at or  
above 3.8%**



National annual rent  
growth softened to 3.8%  
as of Q3 2016



Recently delivered assets are driving rental  
premiums above current market rates thanks to  
**quality finishes and amenity improvements**

**HOWEVER**

Class B and C assets that are older or  
located away from CBD maintain strong  
levels of demand **due to their affordability**



# US Multifamily Snapshot

## Top 5 Multifamily Themes



4

Leasing markets remain tight despite sustained completions, moderating absorption

Completions nationally remain unchanged at **1.9%** of inventory



**1.4%**

Absorption due to heightened deliveries across several markets

**DESPITE THIS**

All tracked markets maintain positive absorption trends

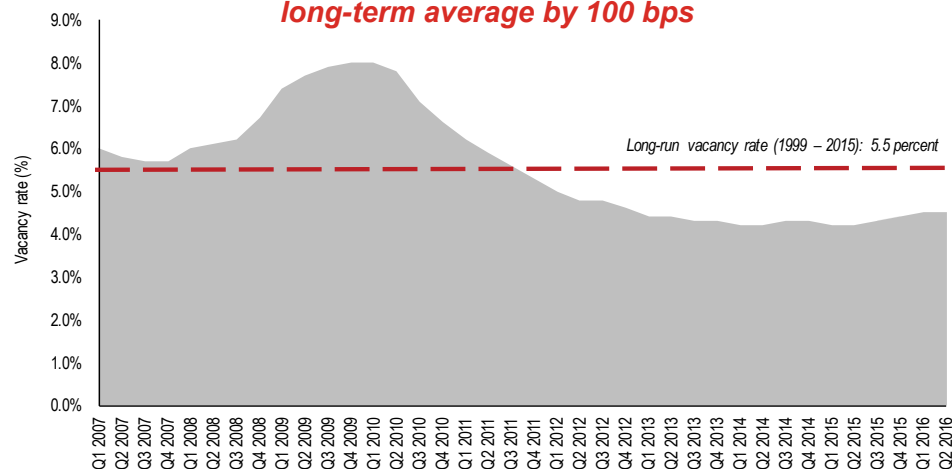


Gateway markets such as **DC, New York, and Boston** each absorbed between **1.8%–1.9%** of inventory—totaling nearly **17K** units

Current multifamily dynamics are benefiting from more stable demand base supported by **strong demographics**, **expanding labor market**, and **resilient domestic economy**



**Current vacancy rate of 4.5% bests the long-term average by 100 bps**



Source: JLL Research, Reis

# US Multifamily Snapshot

## Top 5 Multifamily Themes



5

Multifamily sales maintain their accelerated pace

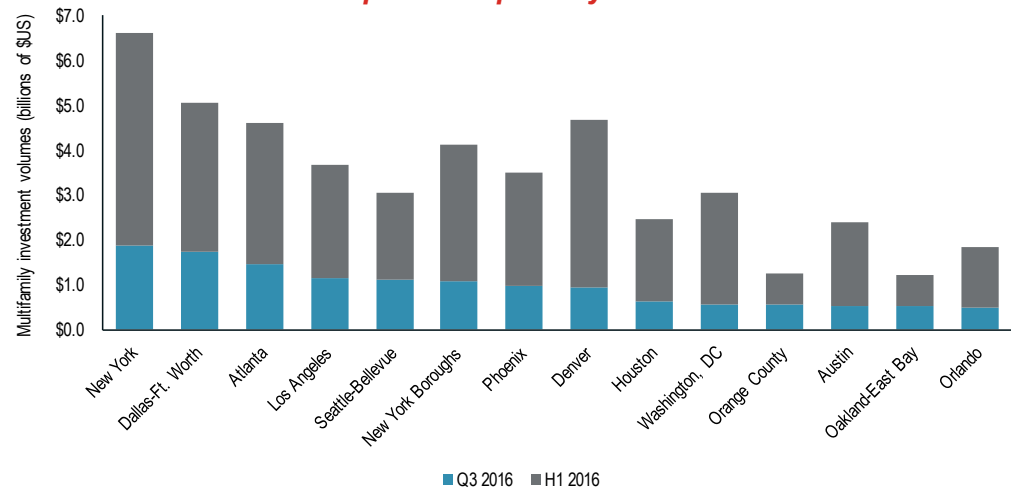


Nearly **\$32 billion** of investment sales in Q3 2016—an **8.2%** increase year-to-date

Fifth straight quarter of sales in excel of **\$30 billion**



Over \$10 billion single-asset transactions this quarter in primary markets

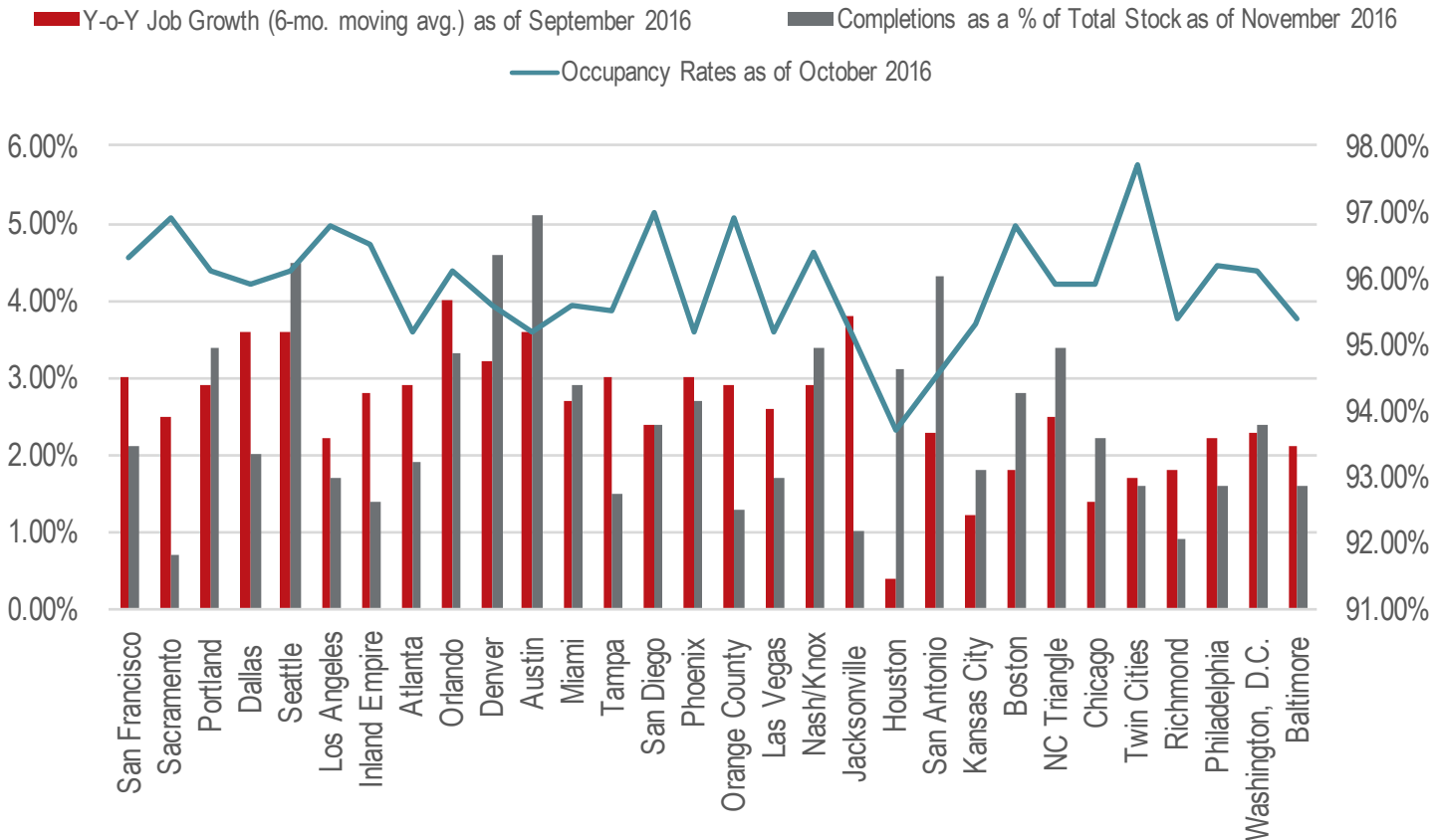


Source: JLL Research, Real Capital Analytics (Transactions larger than \$5.0m)

# Employment, Supply, and Occupancy Trends

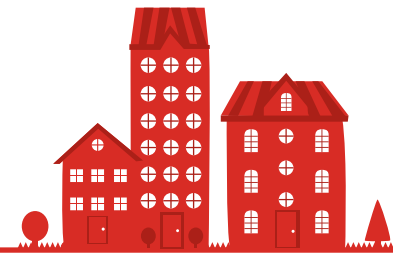


Washington, DC's year-over-year job growth and completions steadily increase together and boasts a higher occupancy rate than other markets whose completions significantly spiked, such as Denver, Austin, Houston, and San Antonio.

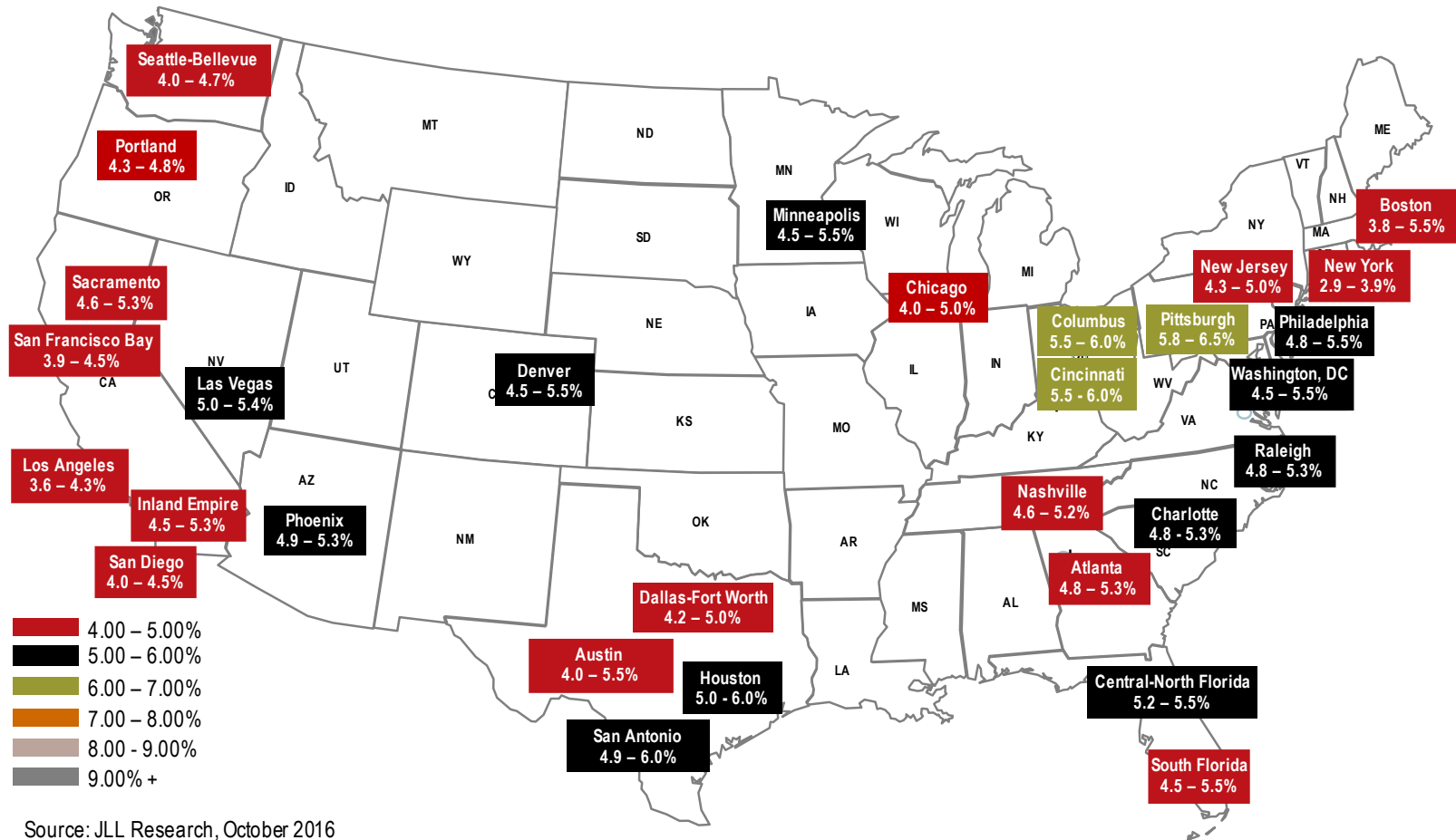




# US Class A Multifamily Cap Rates



Primary markets compress 20 basis points; overall cap rates tighten 10 basis points year-over-year.



Source: JLL Research, October 2016



## Mid-Atlantic Multifamily Office Locations

1801 K Street NW  
Suite 1000  
Washington, DC 20006

500 East Pratt  
Suite 1250  
Baltimore, MD 21202

11810 Grand Park Avenue  
Suite 650  
North Bethesda, MD 20852

1850 Towers Crescent Drive  
Suite 300  
Vienna, VA 22182

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## JLL Mid-Atlantic Multifamily Contacts

[www.us.jll.com/midatlantic-multifamily](http://www.us.jll.com/midatlantic-multifamily)

**Christine Espenshade**  
Managing Director  
+1 202 719 5668  
[christine.espenshade@am.jll.com](mailto:christine.espenshade@am.jll.com)

**Kylie Belcher**  
Associate  
+1 202 719 5604  
[kylie.belcher@am.jll.com](mailto:kylie.belcher@am.jll.com)

**Kannary Hall**  
Operations Manager  
+1 202 719 5891  
[kannary.hall@am.jll.com](mailto:kannary.hall@am.jll.com)

### *Debt & Equity Contacts*

**Shawn McDonald**  
Executive Vice President  
+1 703 891 8425  
[shawn.mcdonald@am.jll.com](mailto:shawn.mcdonald@am.jll.com)

**Robert Garrish**  
Executive Vice President  
+1 202 719 5811  
[robert.garrish@am.jll.com](mailto:robert.garrish@am.jll.com)

**Noelle McCutcheon**  
Financial Analyst  
+1 202 719 5983  
[noelle.mccutcheon@am.jll.com](mailto:noelle.mccutcheon@am.jll.com)

**Julia Ramos**  
Graphic Designer  
+1 202 719 6837  
[julia.ramos@am.jll.com](mailto:julia.ramos@am.jll.com)

**Anthony Hebenstreit**  
Vice President  
+1 703 891 8416  
[anthony.hebenstreit@am.jll.com](mailto:anthony.hebenstreit@am.jll.com)