

# 3M Skin Health and Wound Care News

The latest advances in skin safety solutions, practices and procedures

MAY 2017



## Where revolutionary meets relief.

Treating Incontinence-Associated Dermatitis (IAD) can be painful for patients and time-consuming for you as a care provider. But now, you have the power to end IAD for good.

Visit us at the WOCN Society’s 49th Annual Conference (Booth #809) May 19-23 in Salt Lake City, Utah to experience the power of 3M™ Cavilon™ Advanced Skin Protectant first-hand. We’ll be offering in-person demonstrations of this revolutionary new barrier that gives you the power to stop, reverse, prevent – and help end – IAD. Plus, you can collaborate with other conference attendees, and with a little help from Post-it® Notes, “treat” a patient’s IAD right in the booth.

MEET THE PRODUCT



### Wound Care Corner

## Where impressively strong meets amazingly gentle.

Coming soon! Featuring 3M’s innovative adhesive technology, the new 3M™ Tegaderm™ Silicone Foam Dressing will offer significantly longer wear time than the leading competitive silicone foam dressing\*, while being gentle to the skin. Sign up to receive a free product sample as soon as they become available.

\*In vivo studies conducted on 4x4 and 6x6 dressings (3M data on file. EM-13977 & EM-13978).

[GET A FREE SAMPLE](#)



### Skin Integrity Insights

## Protect the skin that protects your patients.

When using medical adhesives that aren’t specifically designed for fragile or at-risk skin, you may want to use a barrier product to help protect patients from Medical Adhesive-Related Skin Injury (MARSİ).

[LEARN HOW](#)



### The Science of Securement

## Why you should take a closer look at your medical tapes.

Did you know? The right mix of medical tapes, plus proper application and removal, can have a real impact on patient outcomes. Our team of experts can conduct a no-cost audit of your current medical tapes, then recommend the right tapes for your patient care and cost management goals.

[GET STARTED TODAY](#)



### Kindness Matters

## Celebrating you and the kind care you provide.

No one understands the importance of kindness better than nurses. For National Nurses Week, we’re celebrating you and the simple acts of kindness you provide every day, to every patient. Not because you have to, but because it *matters*. Tell us about a time kindness made a difference for a patient under your care, and you could be featured in an upcoming newsletter.

[SHARE YOUR STORY](#)

**Kindness Matters.**  
Never underestimate your power to transform the patient experience.

JOIN THE CONVERSATION

## Additional Resources



### It’s time to boot the boot.

Still using traditional methods to manage Venous Leg Ulcers (VLU)? Check out this *Surgical Products* article about the benefits of compression therapy versus traditional boot-style bandages.

[READ THE ARTICLE](#)



### Got blisters? Try tape!

In a clinical study, 3M™ Micropore™ Surgical Tape was found to help ultramarathon runners prevent foot blisters. Even if you’re a novice runner, during National Running and Fitness Week (May 14 – 20), we can help you can train like a professional.

[LEARN MORE](#)



### Can you identify IAD?

Up to 41% of nursing home residents have Incontinence-Associated Dermatitis (IAD).\* Can you distinguish IAD from pressure ulcers and pressure injuries? Download this free IAD Identification Guide for helpful assessment info.

\*Nix D., Haugen V. (2010) Prevention and management of Incontinence-Associated Dermatitis. *Drugs Aging* 27 (6): 491-6.

[DOWNLOAD YOUR COPY](#)

### RELATED LINKS:

3M Medical Products | Medical Conditions | What is MARSİ? | Why Compression Therapy? | IAD or Pressure Ulcer? | IV Site Complications | Help for Chronic Stalled Wounds | Pressure Relief (Relieving Friction & Shear)