



## **BIO-key's line of Windows Hello Fingerprint Accessories now Available in Microsoft Retail and Online Stores**

*The USB fingerprint biometrics accessories, tested and qualified for Windows Hello, are  
now available for Windows 10 customers*

**Wall, NJ** - September 28, 2016 - BIO-key International, Inc. (OTCQB: BKYI), an innovative provider of biometric software and hardware solutions for strong and convenient user authentication, announced today that the company's line of compact USB fingerprint reader accessories have been launched for retail sale on Microsoft's online store (<http://www.microsoftstore.com>) and at Microsoft retail stores nationwide, effective September 27, 2016. SideSwipe, SideTouch and EcoID will be available in stores and online at \$39.99 each.

Microsoft's assortment of BIO-key's biometric accessories in their consumer-targeted stores highlights both the popularity and demand for the password-free Windows Hello feature and the performance and security advantages of BIO-key's devices, tested and qualified by Microsoft, over the multitude of unqualified fingerprint accessories sold on other marketplaces.

BIO-key's USB fingerprint accessories and software are amongst the first qualified Windows Hello fingerprint peripherals.

Windows Hello signs you in to Windows devices\*, apps and Microsoft Edge websites\*\* 3 times faster than a password that you have to remember and type in\*\*\*. By using BIO-key's SideSwipe, SideTouch and EcoID fingerprint accessories, Windows 10 customers can enjoy the convenience and the security of Windows Hello with the convenience of an affordable, easy-to-use accessory.

"I joined BIO-key 13 years ago because of a strong belief that BIO-key's unique technology could become mainstream and make a difference in people's lives," stated Mike DePasquale, Chairman & CEO, BIO-key. "When Microsoft introduced Windows 10 with Windows Hello, its secure biometric sign-in feature, Microsoft validated that biometric technology is going mainstream. Exceeding Microsoft's demanding standards for security and convenience distinguishes our products from the scores of insecure, untested USB fingerprint scanners in the market, and we are honored to be one of the first Windows Hello accessory chosen by Microsoft to place in its retail stores," DePasquale added.

"We're excited to see BIO-key's line of accessories enter the market as some of the first to use the power of touch to securely and quickly unlock devices\*, apps and services\*\* with Windows Hello," said Aaron Woodman, General Manager, Windows Consumer Marketing at Microsoft.

Click [this link](#) to find BIO-key products at [Microsoft's online store](#).

*\* Windows Hello requires specialized hardware, including fingerprint reader, illuminated IR sensor or other biometric sensors and capable devices.*

*\*\* Limited to compatible websites and apps.*

*\*\*\* Based on average time comparison between typing a password and time from detecting a face or fingerprint through authentication success*

**About BIO-key (<http://www.bio-key.com>)([@BIOkeyIntl](#))** BIO-key is Revolutionizing Authentication as our easy to use biometric solutions enable convenient and secure access to information and financial transactions. We eliminate passwords, PINs tokens and cards and make it easy for enterprises and consumers to secure their devices as well as information in the cloud. Our premium finger scanning devices SideSwipe and EcoID offer market leading quality, performance and price. Now anyone can BIO-key their world! (<http://www.bio-key.com>)

**About Microsoft (NASDAQ: MSFT) (@microsoft)** Microsoft is the leading platform and productivity company for the mobile-first, cloud-first world, and its mission is to empower every person and every organization on the planet to achieve more.

Logo <http://photos.prnewswire.com/prnh/20000822/MSFTLOGO>

### **BIO-key Safe Harbor Statement**

Certain statements contained in this press release may be construed as "forward-looking statements" as defined in the Private Securities Litigation Reform Act of 1995 (the "Act"). The words "estimate," "project," "intends," "expects," "anticipates," "believes" and similar expressions are intended to identify forward-looking statements. Such forward-looking statements are made based on management's beliefs, as well as assumptions made by, and information currently available to, management pursuant to the "safe-harbor" provisions of the Act. These statements are subject to certain risks and uncertainties that may cause actual results to differ materially from those projected on the basis of these statements. These risks and uncertainties include, without limitation, our history of losses and limited revenue, our ability to develop new products and evolve existing ones, market acceptance of biometric solutions generally and our specific offerings, our ability to expand into the Asian market, the impact on our business of the recent financial crisis in the global capital markets and negative global economic trends, and our ability to attract and retain key personnel. For a more complete description of these and other risk factors that may affect the future performance of BIO-key International, Inc., see "Risk Factors" in the Company's Annual Report on Form 10-K for the year ended December 31, 2015 and its other filings with the Securities and Exchange Commission. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date made. The Company undertakes no obligation to disclose any revision to these forward-looking statements to reflect events or circumstances after the date made.

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