



# Press Release Template

## **[Product] Named in the Capterra Shortlist Report for [Category] Software**

**[City, State] [Date] - [Product/Company]** announced today that it has been named a top **[category]** software product by Capterra, a free online service that helps organizations find the right software.

### **[Insert executive quote]**

Capterra Shortlist is an independent assessment that evaluates user reviews and online search activity to generate a list of market leaders in the **[category]** space that offer the most popular solutions. The **[category]** Shortlist report is available at **[insert URL]**.

### **[Insert product information]**

###

### **[Insert company boilerplate]**

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