



Dem technologischen Wandel immer einen Schritt voraus

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Managing Director
HP Schweiz GmbH





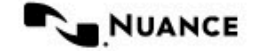
HP Solutions Day 2018

Herzlichen Dank
an unsere Partner!

PLATINUM PARTNER



GOLD PARTNER



BRANDING PARTNER



SILBER PARTNER



BRONZE PARTNER



Print & PC leadership



HP's Commercial PCs
rank #1 or #2
in 50 of the top
54 countries



HP ships 1.7 PCs
every second



HP's Printing
ranks #1 or #2
in 51 of the top 55
countries (ink + laser)



HP ships 1 printer
every second



Powering 430
of the Global Fortune
500 companies

Our strategy

CORE

GROWTH

FUTURE



PRINTING

- Revitalize consumer
- Drive commercial

- Disrupt copier market
- Accelerate graphics

- Lead 3D Printing



PERSONAL SYSTEMS

- Lead commercial
- Grow premium

- Drive commercial transformation

- Create new immersive categories

SERVICES AND SOLUTIONS



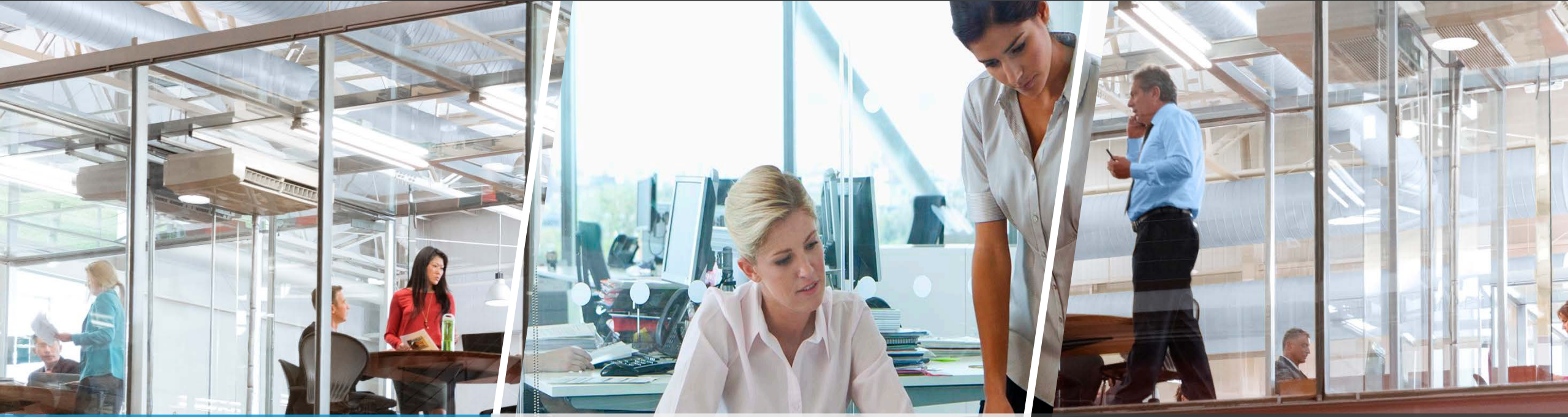
How we do it

Operational
excellence

Manage for
long-term

People and
purpose

Office of the Future



COLLABORATION

WORKPLACE

SECURITY

MEETING THE NEEDS OF THE.....

End User

- Personal & Professional Life Blurring
- Experience Is King
- Cool ID
- Anytime / Anywhere

IT

- Security
- Employee Satisfaction
- Easy Deployment
- Lifecycle Management
- Service & Support Cost

Facilities

- Workplace experience
- Optimization of space and opex
- Resource and asset efficiency

Official Computer of Renault e.dams





RENAULT
e.dams



RICHARD
RENAULT
ACRO

