

Vernā Myers

@VernaMyers

Inclusion Strategist & Cultural Innovator
The Vernā Myers Company

Vernā Myers is an inclusion strategist, cultural innovator, thought leader, and social commentator. She's known for her high-energy keynotes, her captivating insights, and her ability to help people bridge differences and connect more meaningfully.

A Harvard-trained lawyer and founder of <u>The Vernā Myers Company</u>, Verna was recently made VP, Inclusion Strategy at Netflix. In this newly created role, she will help devise and implement strategies that integrate cultural diversity, inclusion and equity into all aspects of Netflix's operations worldwide.

Vernā is the author of *Moving Diversity Forward: How to Go From Well-Meaning to Well-Doing* and *What If I Say the Wrong Thing? 25 Habits for Culturally Effective People*. Her inspiring TED talk, "How to Overcome Our Biases? Walk Boldly Toward Them," offers three ways any person can become an active participant in countering bias in themselves and in others to create a more just world. Vernā has been cited in *The Atlantic*, *Forbes*, the *Harvard Business Review*, and *TED NPR Radio*.

For the last two decades, Vernā and The Vernā Myers Company have helped organizations eradicate barriers based on race, ethnicity, gender, sexual orientation and other differences with the aim of establishing a new, more productive and just status quo. As Vernā puts it, "Diversity is being invited to the party. Inclusion is being asked to dance."®