

2021 +DX DIAGNOSTICS FORUM

APRIL 6, 2021

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Consulting

JOIN US

The past year has featured disruption and opportunity in equal measure for the laboratory diagnostics community. At this year's +Dx Diagnostics Forum, we'll deliver the clarity you need to innovate and move forward with confidence, even amidst ongoing pandemic-driven uncertainty.

We have gathered an exceptional faculty, featuring leaders from industry, regulatory agencies and key congressional committees. These innovators and thought leaders will guide us through the rapidly shifting policy and reimbursement landscape, and will forecast potential changes on the horizon so that you can step out ahead of the curve.

This year's virtual event also features a one-of-a-kind partnering experience allowing you to engage with key players across the industry.

We look forward to connecting with you at this year's +Dx Forum.



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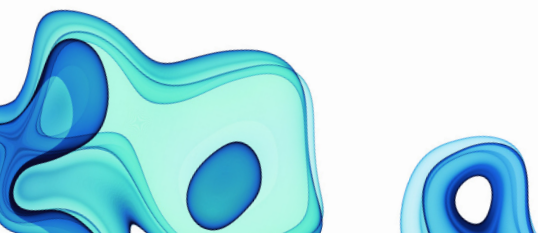
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SCHEDULE

TUESDAY, APRIL 6, 2021
2021 +DX DIAGNOSTICS FORUM

All times are displayed in EDT

12:00 – 12:45 PM

EXPLORING THE MEDICARE COVERAGE LANDSCAPE

Get up-to-the-minute insights into the coverage trends shaping the diagnostics industry, thanks to our expert panelists. This distinguished group of leaders from the Centers for Medicare & Medicaid Services' Coverage and Analysis Group and medical directors from local Medicare Administrative Contractors will also discuss the future of the MolDX program.

Moderator: Paul Gerrard, MD, McDermott+Consulting

Panelists: Gabriel Bien-Willner, MD, Palmetto GBA
Jyme Schafer, MD, Novitas Solutions, Inc.
Tamara Syrek Jensen, Centers for Medicare & Medicaid Services
Elizabeth Truong, Centers for Medicare & Medicaid Services

12:45 – 1:30 PM

FDA OVERSIGHT OF DIAGNOSTICS – WHAT'S NEXT?

Our panel of dynamic industry leaders will explore critical lessons learned during the COVID-19 pandemic, plus other hot topics in the diagnostics field today. Together, we'll take an intensive look at the potential for congressional action related to the US Food and Drug Administration's regulatory framework for diagnostics, including the VALID Act proposed in 2020.

Moderator: Mike Ryan, McDermott Will & Emery

Panelists: Pamela Bradley, Adaptive Biotechnologies
Julie Khani, American Clinical Laboratory Association
Susan Van Meter, AdvaMedDx
Sheila Walcoff, Goldbug Strategies

1:30 – 2:15 PM

NAVIGATING THE EVOLVING FRAUD AND ABUSE LANDSCAPE

Federal and state fraud and abuse laws have a profound impact on the diagnostics industry. This panel will examine recent regulatory, legislative and enforcement actions under the Anti-Kickback Statute, Physician Self-Referral Law (Stark Law) and the Eliminating Kickbacks in Recovery Act of 2018—and what they might mean for your business.

Moderator: James Cannatti, McDermott Will & Emery

Panelists: Scott Coward, Exact Sciences Corporation
Tony Maida, McDermott Will & Emery
Leigh Rubinstein, Invitae Corporation

2:15 – 3:00 PM

DECIPHERING PRIVATE PAYER EVIDENCE REQUIREMENTS

The evidence requirement for reimbursement of *in vitro* diagnostic tests can be confusing, but our panel of benefit managers and private payers is here to help. This session will demystify evidence requirements and illuminate their importance.

Moderator: Deborah Godes, McDermott+Consulting

Panelists: Kristine Bordenave MD, KK Bordenave Consulting Group and The Outcomes Team
Mitchell Burken, MD, eviCore healthcare
Shauna Hay, Beacon Lab

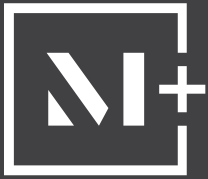
3:00 – 3:30 PM

DIAGNOSTICS ON THE HILL

Eric Zimmerman hosts Washington observers to discuss what we can expect in the year ahead on legislation impactful to the diagnostics community.

Moderator: Eric Zimmerman, McDermott+Consulting

Panelists: Rachel Stauffer, McDermott+Consulting
Rodney Stauffer, McDermott+Consulting



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