

# Turbocharge Your SaaS Applications and APIs With SingleStore

Boost performance with the one database for all data-intensive applications

## Achieve 10x the performance at 1/3 the cost of traditional databases

### Make data-driven decisions in real time



Supports data-driven decisions with machine learning intelligence, ensuring that the data are high quality.



Enables users to make decisions based on both historical data as well as up-to-date, real-time data.



Allows users to drill down in their data, understand what's happening with their business.

“It’s not just what’s going on with my business. It’s what can I or should I do about it?”

– Jordan Tigani,  
Chief Product Officer,  
Single Store



### Fast dashboards improve query performance and speed when visualizing data and generating insights

- + Accelerates queries from minutes to milliseconds
- + Enables parallel, high-scale streaming data ingest, which enables billions of events per second to be ingested and made available immediately
- + Ultra-fast speed delivers higher user engagement, while slower dashboards do not<sup>1</sup>

### The SingleStore Difference

- ✔ Supports all data types – structured, semi-structured, unstructured
- ✔ Reduces amount of management time, training and tools required
- ✔ Lowers total cost of ownership

“One of SingleStore’s primary differentiators is its ability to unify all data and deliver across many use cases.”

– Jordan Tigani,  
Chief Product Officer,  
Single Store

### Customer Success Snapshots

#### true digital

##### True Digital Helps Flatten the COVID Curve

True Digital used SingleStore’s in-the-moment analytics on 500,000 anonymized location events per second on over 30M mobile phones, creating heat maps to pinpoint large COVID-19 infection rates.

#### Nucleus

##### Nucleus Security Accelerates Expansion

Nucleus Security replaced MariaDB with SingleStore and was able to increase the number of scans per hour by 60X; boost performance for its slowest queries by 20X; and reduce AWS infrastructure costs by 3X.

#### Comcast

##### Comcast Drives Real-Time Recommendations

Comcast utilized SingleStore streaming analytics to drive proactive care and real-time recommendations for 300K events per second.

“One of SingleStore’s core benefits is machine learning intelligence, which is one step beyond analytics. It drives real, automatic and continual insights from the data.”

– Jordan Tigani,  
Chief Product Officer,  
Single Store

### Unleash the Power of Your Data

Simplify your data architecture while delivering the speed and scalability you need to grow your business.

SingleStore Can Help →



<sup>1</sup> <https://www.singlestore.com/blog/pinterest-apache-spark-use-case/>