

# Gillette Children's "Mystery Bag" Official Sweepstakes Rules

NO PURCHASE, PAYMENT OR DONATION OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES. A PURCHASE, PAYMENT OR DONATION WILL NOT INCREASE OR IMPROVE YOUR CHANCES OF WINNING.

**1. ELIGIBILITY.** GILLETTE CHILDREN'S "Mystery Bag Sweepstakes" (the "Sweepstakes") is only open to entrants who, as of the entry date, are permanent legal residents of the State of Minnesota who are at least eighteen (18) years old. The Sweepstakes is void outside the State of Minnesota where prohibited or restricted by law. Employees, officers and directors of Minnesota Wild Hockey Club, L.P. ("Wild") and GILLETTE CHILDREN'S ("Sponsor") (Wild and Sponsor collectively the "Sweepstakes Entities"), their respective parents, subsidiaries, affiliates, divisions, advertising and promotion agencies, and the immediate families (defined as parents, spouses, children, siblings, grandparents, and their respective spouses), or members of the same household (whether related or not) of each such employee, officer and director, are not eligible to enter. The Sweepstakes, and any website pages and advertisements relating thereto, is intended for viewing only within the eligible Sweepstakes territory, and entrants must be present in the eligible Sweepstakes territory at the time they enter.

**2. TIMING.** The Sweepstakes begins at 9:00 a.m. Central Time ("CT") on, October 18, 2024, and ends at 5:00 p.m. CT on, April 15, 2025 ("Entry Period").

Wild reserves the right, in its sole discretion, to extend, modify or terminate the Entry Period for any reason. Wild's computer is the official timekeeping device for the Sweepstakes.

**3. HOW TO ENTER.** There are two (2) ways to enter this Sweepstakes:

**a. TO ENTER ON WILD.COM:** Entrants may visit <https://www.nhl.com/wild/fans/contests> at any time during the Entry Period and enter to win by fully completing and submitting the provided form to receive one (1) entry. In order to fully complete the form and be eligible to win the prize. All eligible entries submitted during the Entry Period will be entered into a random drawing and eligible to win the prize (described in Section 6 below).

**b. TO ENTER VIA MAIL: LIMIT:** One (1) mail in entry per person and address (physical or email) in the Sweepstakes. All entries must be received by Wild during the Entry Period and become the exclusive property of the Sweepstakes Entities. None will be acknowledged or returned. All entrants and entries subject to verification prior to the awarding of a prize, as are the eligibility, age and other claims of/information provided by a potential prize winner. All entries may be sent via a self-addressed postage-stamped envelope to GILLETTE CHILDREN'S "Mystery Bag Sweepstakes" Minnesota Wild, 317 Washington St., St. Paul, Minnesota 55102.

**FOR ALL ENTRIES: LIMIT:** One (1) entry per person or address (physical or email), per home game during the Sweepstakes. All entries must be received by Wild during the applicable Entry Period. Additional entries received from the same person in excess of the stated limitation for the Entry Period will be void. Standard text messaging rates and service use charges imposed by your cellular provider will apply and are the sole responsibility of the entrant. All entries become the exclusive property of the Sweepstakes Entities and none will be acknowledged or returned. All entrants and entries subject to verification prior to the awarding of a prize, as are the eligibility, age and other claims of/information provided by a potential prize winner.

See Section 12 below ("Data Collection") regarding data collected in connection with an entrant's entry and an entrant's ability to opt-out of /opt-in to receiving marketing and promotional materials.

**4. AGREEMENT TO OFFICIAL RULES AND DECISIONS.** By participating in the Sweepstakes, each entrant fully and unconditionally agrees to be bound by and accepts these Official Rules and the decisions of the Sweepstakes

Entities (including, without limitation, decisions regarding eligibility of entries, the selection of entrants and the winners, and the awarding of prizes), which are final and binding in all respects.

#### **5. SELECTION; ODDS; NOTIFICATION.**

At some time approximately during the first week of every month throughout the Entry Period, Wild will draw from among all eligible entries one (1) name. That individual will be deemed the potential winner and be awarded the prize. A maximum of seven (7) winners may win the prize described above during the Entry Period

Odds of winning a prize depend on the number of eligible entries received by Wild in the Sweepstakes.

#### **6. PRIZE.** Subject to the terms and conditions of these Official Rules,

One (1) prize will be awarded in this Sweepstakes to a maximum of seven (7) winners. The Prize includes either four (4) lower-level tickets OR one (1) Fanatics player jersey, as determined in Sweepstakes Entities sole discretion. The approximate retail value ("ARV") of each option is four hundred dollars (\$400).

Any costs not specifically noted above will be the responsibility of the prize winner, including but not limited to, any costs associated with parking and travel to travel to and from the Xcel Energy Center in St. Paul, Minnesota.

All prizes must be accepted as awarded, and prize is awarded "AS IS" with no warranty, representation, or guarantee, express or implied, in fact or in law, made by Sweepstakes Entities or for which Sweepstakes Entities shall be liable, including, without limitation, ANY IMPLIED WARRANTIES OF MERCHANTABILITY, NON-INFRINGEMENT OR FITNESS FOR A PARTICULAR PURPOSE. No substitution, assignment, refund or transfer of a prize is permitted, except by Sweepstakes Entities, who reserve the right to substitute a prize (or a component thereof) with another prize (or component thereof) of greater or equal value, including cash, if a prize is not available for any reason as determined by a Sweepstakes Entity in its sole discretion. Winner is solely responsible for any and all costs, fees, taxes and expenses associated with prize award, receipt and use, including, without limitation, all federal, state and local taxes on the prize and any travel costs that may be incurred.

**7. PUBLICITY.** Except where prohibited by law, participation in the Sweepstakes constitutes entrant's consent to Wild's (and their respective designees', successors' and assigns') use of entrant's name, biography, likeness, voice, photographs, video, opinions, statements, hometown, state and country for promotional purposes in any manner or media (including, without limitation, online), worldwide, in perpetuity, and without further payment, consideration, notice, review or consent. By participating in the Sweepstakes, entrant acknowledges and accepts that the entry they submit may be displayed on Wild.com, the Minnesota Wild Facebook page, Minnesota Wild Twitter feed and/or the Minnesota Wild Instagram page.

**8. GENERAL CONDITIONS.** Sweepstakes Entities reserve the right, in their sole discretion, to terminate, modify or suspend the Sweepstakes if, in their opinion, there is any suspected or actual evidence of electronic or non-electronic tampering with any portion of the Sweepstakes, or if viruses, bugs, unauthorized intervention, fraud, technical difficulties or failures or any other factor beyond Sweepstakes Entities' reasonable control corrupt or affect the administration, security, fairness, integrity or proper conduct of the Sweepstakes. In such event, Sweepstakes Entities reserve the right (but do not have the obligation) in their sole discretion to award prizes at random from among eligible, non-suspect entries received up to the time of suspected impairment. Sweepstakes Entities reserve the right in their sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of these Official Rules or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately damage any website or undermine the legitimate operation of this Sweepstakes is a violation of criminal and civil laws, and, should such an attempt be made, Sweepstakes Entities reserve the right to seek damages and other remedies from any such person to the fullest extent permitted by law. Sweepstakes Entities' failure to enforce any term of these Official Rules shall not constitute a waiver of that provision or any other provision of these Official Rules.

**9. RELEASE.** By entering, each entrant forever and irrevocably releases and holds harmless Sweepstakes Entities, their respective parents, subsidiaries and affiliates, and their respective agents, advertising and promotion agencies,

Sweepstakes partners and prize suppliers, and all of their respective employees, officers, directors, shareholders and agents from and against all claims, damages or liabilities arising in whole or in part, directly or indirectly, from entrant's participation and/or entry in the Sweepstakes and/or entrant's award, receipt or use of any prize awarded in the Sweepstakes.

**10. LIMITATIONS OF LIABILITY.** Sweepstakes Entities are not responsible for: (a) incorrect or inaccurate transcription of entry information or late, lost, stolen, unintelligible, illegible, damaged, mutilated, altered, incomplete, misdirected or postage due entries or entries received through impermissible or illegitimate channels, all of which will be disqualified; (b) technical failures of any kind, including but not limited to the malfunctioning of any telephone, computer online systems, computer equipment, website, server provider, network, hardware or software; (c) the unavailability or inaccessibility of any website or service; (d) unauthorized intervention in any part of the entry process or the Sweepstakes; (e) printing, typographical, electronic or human errors which may occur in the offer or administration of the Sweepstakes or the processing of entries; or (f) any injury or damage to persons or property, including but not limited to entrant's computer, which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes, or from viewing, playing or downloading any material from the Wild's website(s), regardless of whether the material was prepared by the Wild or a third party, and regardless of whether the material is connected to the Wild's respective websites by a hypertext link.

**11. DISPUTES.** Entrant agrees that: (a) any and all disputes, claims, and causes of action arising out of or connected with this Sweepstakes, or any prizes awarded shall be resolved individually, without resort to any form of class action, and solely and exclusively in a federal or state court located in Minneapolis or St. Paul, Minnesota; entrant submits to sole and exclusive personal jurisdiction to said courts in the State of Minnesota for any such dispute and irrevocably waives any and all rights to object to such jurisdiction; (b) any and all claims, judgments, and awards shall be limited to actual out of pocket costs incurred, including costs associated with entering this Sweepstakes but in no event attorneys' fees; and (c) under no circumstances will entrant be permitted to obtain awards for and entrant hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. **SOME JURISDICTIONS DO NOT ALLOW THE LIMITATION OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU.** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant or Sponsor in connection with the Sweepstakes shall be governed by, and construed in accordance with, the laws of the State of Minnesota, without giving effect to any choice of law or conflict of law rules of provisions (whether of the State of Minnesota, the United States, or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Minnesota.

**12. DATA COLLECTION.** Entrants provide personal information on the entry form when they enter this Sweepstakes. The Wild collects this information and uses it to (a) administer this Sweepstakes, (b) for market research and (c) for other marketing purposes. The Wild will not share this information with third parties. If you enter the Sweepstakes you elect to "opt-in" to receiving marketing or promotional communications from the Wild and/or its marketing partners. You may "opt-out" of receiving such marketing or promotional communications by stating on your entry form that you do not desire to receive such communications. Consenting to receive such emails and information (by not "opting-out" or by "opting in") is optional, and is not necessary to enter or win this Sweepstakes, nor will it increase or improve your chances of winning.

**13. OFFICIAL RULES.** These Official Rules are available at <http://www.wild.com> or by sending a self-addressed postage-stamped envelope to "Mystery Bag – Rules Request," Minnesota Wild, 317 Washington Street, St. Paul, Minnesota 55102.

**14. WINNERS LIST.** A list of the winners of this Sweepstakes will be available after the Entry Period through June 10, 2025 by sending a self-addressed postage-stamped envelope to "Mystery Bag Sweepstakes – Winners List Request," Minnesota Wild, 317 Washington Street, St. Paul, Minnesota 55102.

**15. SPONSOR.** The sponsor of the Sweepstakes and the address at which the Sponsor may be contacted is GILLETTE CHILDREN'S, 200 University Avenue East, St. Paul MN 55101.

