



PARISH  
DIRECTORY  
UPDATE

# CONNECTED COMMUNITY: ENHANCE PARISH WITH UP-TO-DATE DATA

In our rapidly changing world, where people adopt new contact methods and relocate frequently, maintaining current parishioner contact information is crucial.

OSV's Parish Directory Update provides accurate data, ensuring seamless communication and boosting future fundraising by minimizing returned mail. Managed by our team, the 8-week project ensures a smooth path towards a stronger, more connected parish community through updated contact details.

- **Seamlessly maintain accurate parishioner contact information**
- **Optimize future fundraising efforts with less returned mail**
- **Engaging materials with your parish logo to support your directory update**
- **Foster belonging and active participation**
- **Works with various church management providers**



Call OSV today for more information, or to set up your first consultation. **800.348.2886 ext. 3000**

# SEAMLESS COMMUNICATION IN A CHANGING WORLD

In addition to the series of personalized mailings, you'll receive a parish kit to support your Parish Directory Update project. It includes:

- FAQ cards for the pew (fully English or Spanish available)
- Small quantity of blank connection cards
- Promotional posters
- Bulletin ad
- Social media graphics
- Series of scripted content for mass announcements and social media posts.

All items are co-branded with your parish's logo and designed with the parishioner in mind.

At the conclusion of your project, you'll receive a file for your church management provided to upload directly to your system. If you use OSV Church Manager, your OSV team handles that for you!

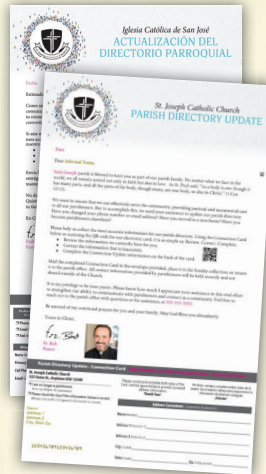


Scan with the camera on your smart device.



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## INITIAL INVITATION

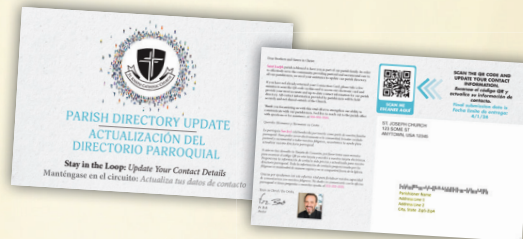


- Addressed, letter from pastor inviting parishioners to confirm or update their contact information
- Option to update contact information electronically

## FOLLOW UP LETTER



- Addressed, first follow up letter from pastor inviting parishioners to confirm or update their contact information



## FINAL OUTREACH

- Addressed, final outreach postcard



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