



DIOCESAN
ANNUAL
APPEALS

ABOUT IN CATHOLIC GENEROSITY.

Build a culture of Catholic philanthropy in your Diocese

For over a century OSV has been the champion of the Catholic Church, communicating and growing **True, Proportional, Sacrificial** giving. With services in more than 15,000 parishes across the U.S., OSV is a trusted partner. We've helped dioceses reconnect with hundreds of thousands of Catholic households and raise **over \$487 million** since OSV began supporting diocesan appeal efforts. From designing engaging brochures, writing impactful appeal messages, and leveraging our best-in-class print and mail services, OSV's tailored solutions align to the unique legacy, culture, and needs of each diocese.

- Expert consulting and coaching
- Tailored fundraising strategies
- Major gifts experience
- Culturally inclusive and responsive bi-lingual content
- Exceptional client services and support



Call OSV today for more info or to set up your first consultation: **800.348.2886**

A CATHOLIC COMPANY HONORING CATHOLIC VALUES.

REACH YOUR DIOCESAN GOALS.

Solutions tailored to your needs

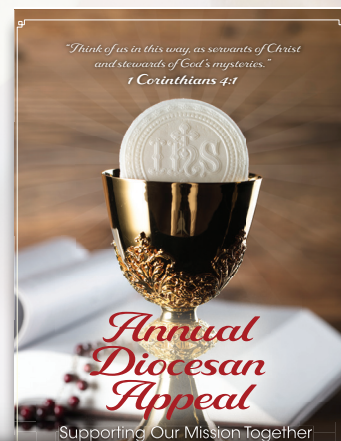
OSV is the trusted diocesan partner ready to consult, manage, and produce a complete and successful appeal. Because OSV has a **distinctly Catholic approach**, your diocese will be in the best hands - hands that understand what you need and know how to deliver. Our in-house designers and content writers collaborate with you to create your unique appeal, representing the spirit of your diocese and the importance of helping those in need. This team approach applies best practices, as the OSV team and diocesan staff, work together to tell your compelling story, and manage the appeal from launch through fulfillment.



OSV will work with you to adapt your process based on your goals

Our appeals partners have seen a 25% increase in participation

OSV's dedicated team will clean your donor address list to ensure your mail is tracked and delivered



“ The service provided by Our Sunday Visitor really made it easy to continue with OSV. And the team expertise that [OSV] has in every aspect of the appeal. From the conception and design to now having the language aspect that is a very helpful tool in both English and Spanish...I'm not dealing with one person who is pretending to do it all. I'm dealing with an entire team and it's easier to communicate and develop materials that reflect the reality of my diocese. ”

Carlos Proaño
Stewardship and Development Director
Diocese of San Jose



Scan with the camera on your smart device.

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