

SIMPLY CATHOLIC CONNECT



Joyful Catholic Inspiration for Parishes

Inspire your parishioners to joyfully engage with their faith every day of the week so that they may draw closer to Christ and His Church and become more involved in the parish community. With Simply Catholic Connect, parish communicators access a dynamic online treasury of Catholic content designed for easy-upload to parish social media, email, web, and bulletin channels. Research-backed and curated for today's Catholics, there has never been an easier and more effective way to reach your parishioners in the digital space, keeping them connected with your parish and the universal Church.

With Simply Catholic Connect, Your Parish Will:

- Present answers to your parishioners' most pressing Catholic questions
- Inspire your parishioners to be joyfully Catholic and to attend Sunday Mass
- Share models of wholeness and holiness through the lives of the saints
- Provide concrete ways to help your parishioners live their daily faith more fully

Subscribers Benefits:

- 200+ Articles on the Catholic Faith
- Beautiful Digital Graphics
- Spanish Language Resources
- Liturgically Aligned Content Packages
- Quarterly Content Calendars
- The Catholic Expert's Guide to Digital Evangelization



visit osv.com/connect to subscribe today!

A CATHOLIC COMPANY HONORING CATHOLIC VALUES.

Why Simply Catholic Connect?

According to Research

In 2023, OSV facilitated the most comprehensive longitudinal study of Catholic across the United States to tap into Catholics' beliefs, behaviors, and desires as it pertains to how their faith is (or isn't) influenced. This research has been fundamental in developing Simply Catholic Connect. Here are some of the findings:

Catholics across all demographic segments indicate that their ideal Catholic content comes from a voice that is perceived as trustworthy, reliable, honest and nostalgic at times. They most strongly associate these characteristics with people in authority like priests, parental figures, and religious scholars.

Simply Catholic curates the best content from these Catholic voices and re-packages it in formats that meet your needs.

While Catholics indicate a desire to hear from their priests and other trusted sources, they are most likely to use self-research (55%) and Catholic content publishers (46%) to "guide them in the next step to strengthening their faith."

Simply Catholic's goal is to help connect your parishioners back to your parish community and priest.

People who have drifted from the Faith become less engaged, they attribute it to difficulty in finding time to make it a priority (41%) and the business of life getting in the way (41%).

Simply Catholic includes encouraging, bite-sized content designed to help Catholics reengage with their faith. It contains topics that are not only of high interest to Catholics, but also that are the most influential for growing one's faith: prayer, Bible study, lives of saints and holy people, and sacraments, among others.



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