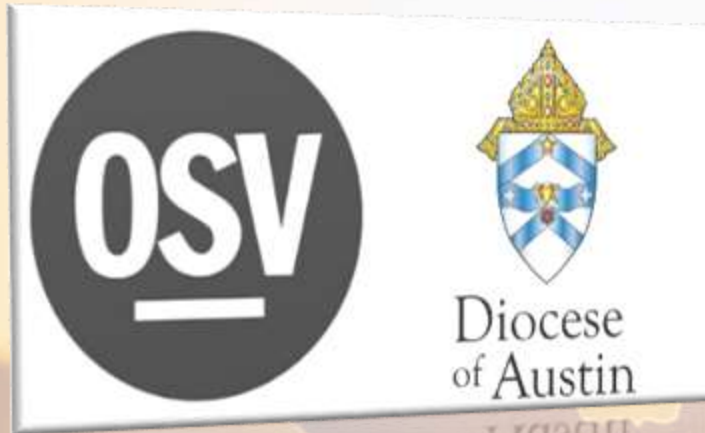




Bringing Your Community Back & Funding your Missionary Plan for Impact



Presented by:
Matt Adams, Central US Team Leader
&
Senior Lead Account Executive
OSV



Opening Prayer

GOD GRANT ME THE
SERENITY
TO ACCEPT THE THINGS
I CANNOT CHANGE
COURAGE
TO CHANGE THE
THE THINGS I CAN AND
WISDOM
TO KNOW THE DIFFERENCE



Agenda

- OSV Note from Diocese
- OSV Where are we now?
- OSV How do we recover better?
- OSV How do we get started?



What's New?



Diocese
of Austin



Have you conducted an outreach to support parish offertory?





Headlines

Non-Profit Headlines

Charity is off the charts amid the coronavirus

–Los Angeles Times

A Light in the Darkness: Charitable giving surging in 2020

-resultsplus

Surging Stock Market fuels record in charitable giving

-Money & Markets

Catholic Church Headlines

Pandemic deepens Catholic Church's Financial Crunch

–The Wall Street Journal

No Mass, no offertory: Parish, diocesan, national collections take a hit

-National Catholic Reporter

Prepare now for post-pandemic ministry, church professionals urge

-Crux



What We Are Hearing in the Catholic Church

August 2020 – Present Day

- All forms of mass attendance are struggling
- Parishes who had established stewardship renewal (treasure) practices in place are faring well
- Cash collections are minimal in most cases, especially in Hispanic communities
- Electronic giving is up but parishes are not realizing it is not equal to what TOTAL Sunday offertory had been
- Using reserves to cover budget shortfalls due to lower offertory hoping mass attendance will return soon





We tried that before and....?



INNOVATION IN AN UNFORGIVING CHURCH

“We tried this same stupid thing 10 years ago and it didn’t go anywhere then, and it won’t go anywhere now.”“

OR

“I trusted the professionals at OSV and my parishioners responded beyond my expectations. I’m glad I tried.”

“God’s gift to us is our potential. What we do with it is our gift back to God.”

<https://www.osvinstitute.com/innovation-in-an-unforgiving-church/>



Father, how comfortable do you feel about asking you parishioner community for financial support of your mission?



We Can't Ask Now Because



“No one has any money to give”

- **Most generous time in our generation**
- All other sectors, except religion, arts, and humanities, are experiencing a surge in giving

“No one is in the pews”

- Fall 2020 programs were on par or even better than previous 10 years of programs
- **Response rate from parishioners strong via mail**

“We can't afford a program”

- Can you afford not to do a program?
- **The program yields an average 900% ROI**



What 6-10% Equates to:

\$1 million annual offertory = \$60,000 to \$100,000 decrease this year.

- Staff person that performs important ministry
- No longer able to fund an Alpha program and other Evangelization efforts
- No longer able to fund or reduced funding to St. Vincent de Paul or an outreach ministry to people in need
- Dipping into reserves to pay regular bills
- Reusing curriculum for RE rather than implementing the new family engagement program you planned



Asking for Money is Scary, But it Doesn't Have to Be



- This is an **INVITATION** to help advance the mission
- Celebrate accomplishments by **TELLING STORIES!**
- Acknowledge existing generosity
- LEAD people **closer to Christ** in this step of faith = JOY in giving
- **Dream** with your community all you could do together in His name!
- Know you have a **responsibility to build up His Kingdom** in His community.

“Leadership is about taking people where they would not normally go.”

-Jim Kelley, Diocese of Charlotte



You be the leader, OSV will be your **PARTNER**



- Bring in Cavalry
- Use Reinforcements
- Don't Go At This ALONE ... We are all in this together.



Your OSV team



.....**AND** many more at our facility for production and design (They are a bit camera shy sometimes)



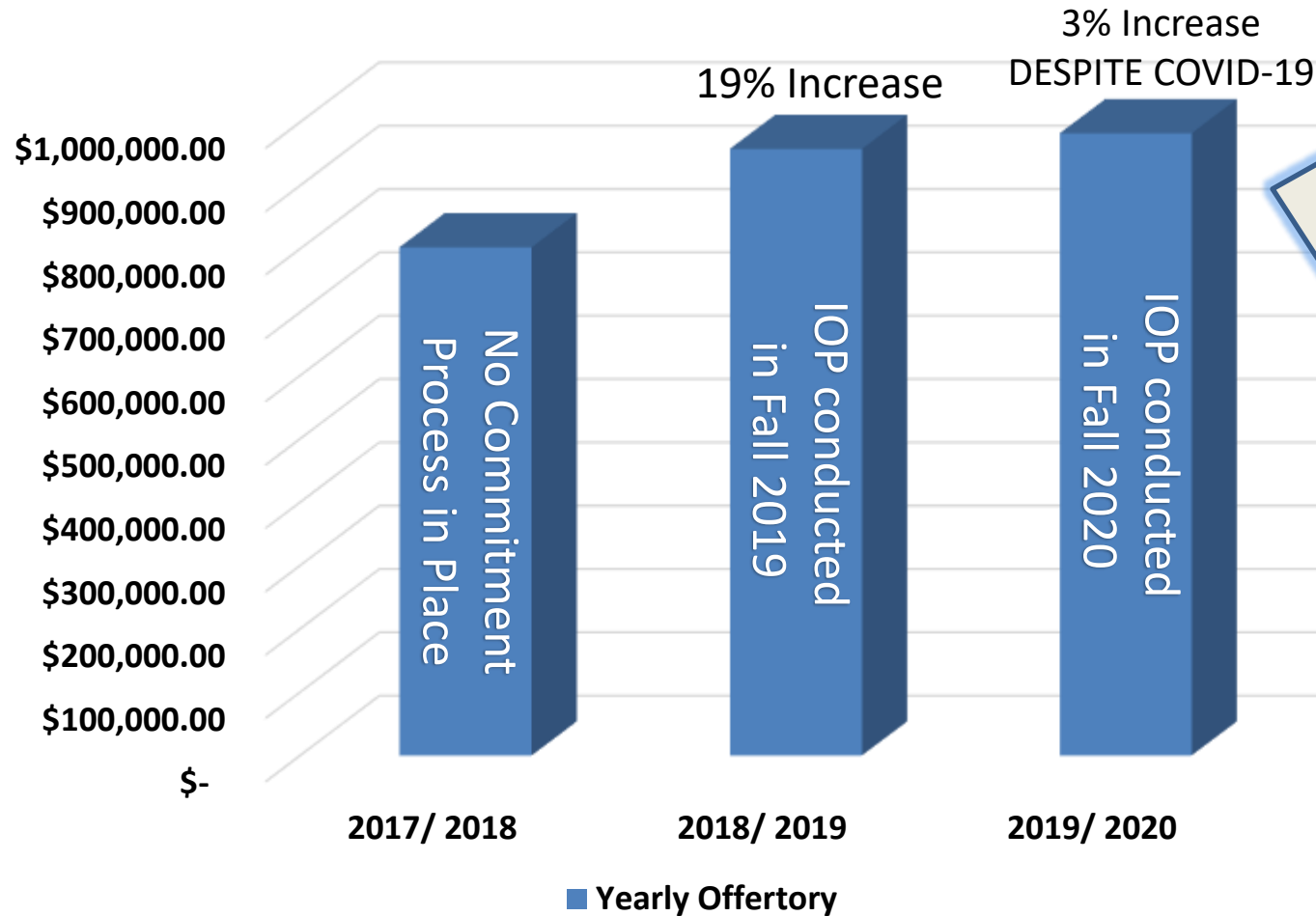
Tried and True with Proven Results

- ✓ 109 years of “Serving The Church”
- ✓ 10 Years of Offertory & Stewardship Consulting
- ✓ Proven results with over 1,000 parishes
- ✓ Mature, passionate consulting professionals
- ✓ Unparalleled dedicated multi-level support staff:
 - ✓ Offertory Consultant
 - ✓ Program Implementer
 - ✓ Data & Design Coordinator
 - ✓ Internal pre-production staff
 - ✓ 24 x 7 x 5 production facility





Diocese of Cleveland Parish- 706 HH

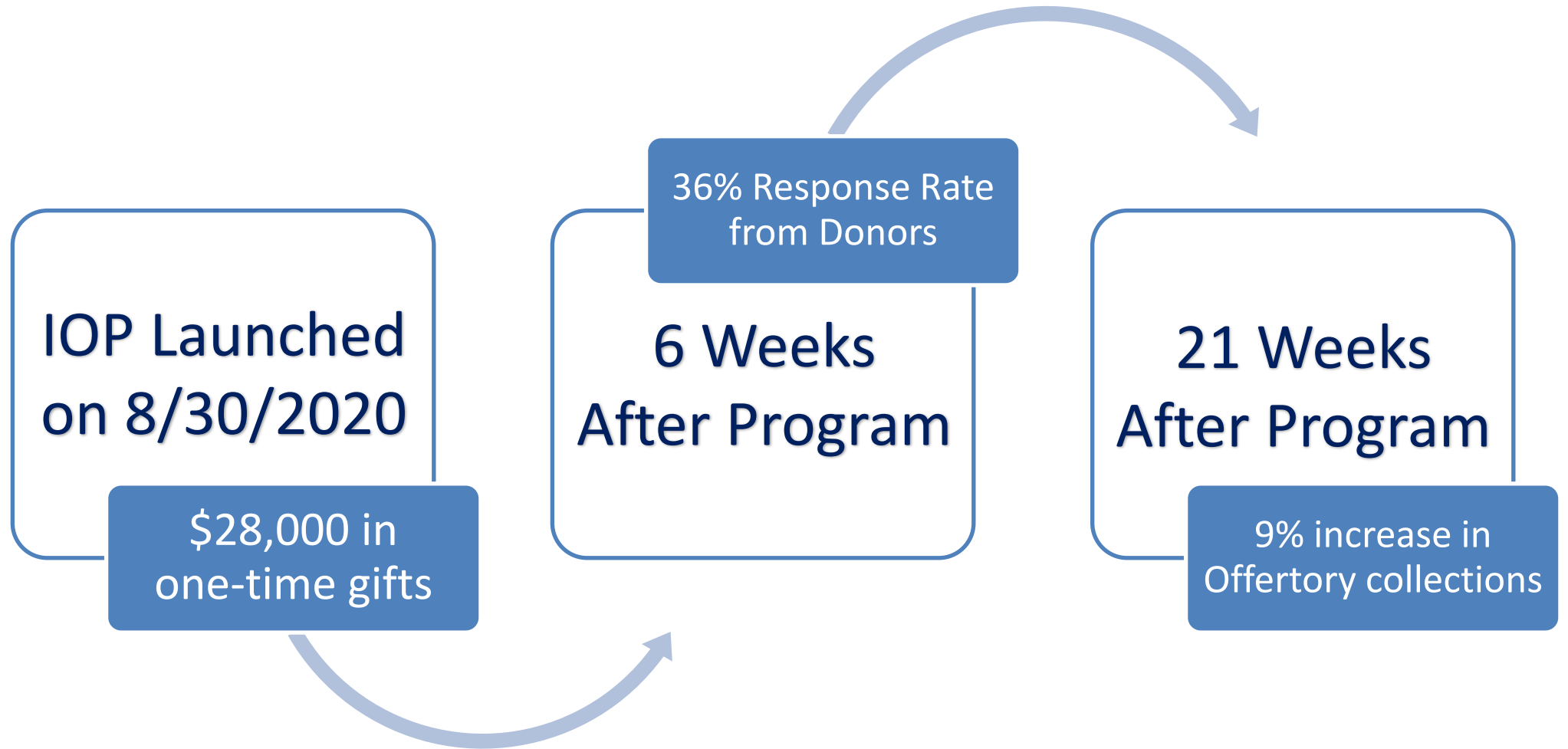


Fall 2020 Program Highlights

- After IOP**
 - Weekly Offertory Average = \$20,788.00
- Commitment Weekend**
 - 10/11/2020
 - Received \$19,335.00 in One-Time gifts
- Before IOP**
 - Weekly Offertory Average = \$18,522.07



Diocese of Charleston Parish- 729 HH





Diocese of Fort Wayne/South Bend

Total Donor Households	Donor Response Rate	To Date One-Time Gifts	Total Newly Committed
399	49%	\$7,960.00	\$125,616.53
669	40%	\$20,790.00	\$61,158.50
346	42%	\$12,160.00	\$47,322.40
1,367	56%	\$68,680.00	\$212,061.29
388	49%	\$7,109.00	\$81,855.46



Father, how comfortable do you feel **NOW** about asking you parishioner community for money?



OSV's Approach

TO SERVE
THE CHURCH



TO SERVE
THE CHURCH



Offertory Success Overview





Strategy Snapshot



Weeks 1-2

- ✓ Homily Weekend (Pastor)
- ✓ Brochure Mailing with Commitment Card (Physical & Electronic versions)
- ✓ Auto Call from Father
- ✓ Commitment Sunday In Pew Weekend (Lay Witness speaker)
- ✓ Social media, bulletin announcements and website engagement



Weeks 3-4

- ✓ Thank You Mailings
- ✓ Follow-up Letter #1
- ✓ OSV Stewardship Video
- ✓ Social media, bulletin announcements and website engagement



Weeks 5-6

- ✓ Thank You Mailings
- ✓ Follow-up Letter #2
- ✓ Social media, bulletin announcements and website engagement
- ✓ Electronic "Final Note of Gratitude"



Brochure (Outside)

Dear Brothers and Sisters in Christ,

How blessed are we to be able to walk this earthly pilgrimage with one another as members of St. Joseph Parish! No matter what is happening around us — be it a pandemic, challenges in our culture, or social strife — **St. Joseph Parish is our safe haven.** It is the place where we can come together, gathered around the Eucharistic table, to worship and serve our Lord.

It is also the place where we serve one another. **Here, united in God's love, we are a visible sign of the body of Christ, and together we can accomplish amazing things.** Nourished by prayer and the sacraments, members of our parish community are journeying on the path of discipleship and growing in relationship with Jesus Christ each day. We value formation in the faith and sharing our faith with others through evangelization. We also know the importance of bringing the love of God to our neighbors through acts of charity and service. Through our many ministries, and our social and service-oriented outreach programs, we put into action the truth stated so eloquently by St. John the Apostle: "If God so loved us, we also must love one another" (1 Jn 4:11).

With this in mind, **I invite you to respond to St. Joseph Parish's new stewardship program: "God's Love Unites Us."** Please review the contents of this brochure and prayerfully consider how you and your family can play an active role in continuing the work of Jesus Christ through our parish community. Our goal is to increase our Sunday offertory contributions **in order to bring Jesus Christ to as many people as possible.** This is no easy task in today's climate, but I am confident that our dedicated parishioners are up to the challenge.

On October 2nd and 3rd, the parish will be holding a special Commitment Weekend, inviting members of our community to connect with one another and to make a financial commitment that will allow St. Joseph Parish to continue its important work. **We are counting on you!** Please participate in our "God's Love Unites Us" Program and help us respond to God's great gift of love by loving one another with the heart of His Son.

Thank you for your generosity, prayers, and commitment to St. Joseph Parish!

In Christ,


Fr. Bob

**SAINT JOSEPH
CATHOLIC CHURCH**



Connect with Us

Fr. Bob
Pastor
pastor@ourchurch.org
555-555-5555

Fr. John
Parochial Vicar
pastor@ourchurch.org
555-555-5555

Josh Smith
Business Manager
business@ourchurch.org
555-555-5555

Ways to Support & Give to Our Parish



ONLINE

Visit our website to give electronically
at www.ourchurch.org/onlinegiving



MAIL

Mail to:
123 Some St.
Anytown, USA 12345



STOCK OPTIONS

Make a Stock Gift. Call the
parish office at 555-555-5555

Scan this QR code with your
smartphone to fill out your
Commitment Card online.



www.OurChurch.org

God's Love Unites Us!



**SAINT JOSEPH
CATHOLIC CHURCH**

ANYTOWN, USA



Brochure (Inside)



Here, united in God's love, we are a visible sign of the body of Christ and together we do great things. Nourished by prayer and the sacraments, the members of our parish community are journeying on the path of discipleship and growing in relationship with Jesus Christ daily. We value discipleship and evangelization.

1,190

Families in our parish

37

Baptisms

73

First Communion

77

Confirmations

18

Funerals

376

Children in Full-time School

203

Children in Religious Ed

32

RCIA Candidates

Love Your Parish



As we strive to love one another better, good stewardship plays a key role. Stewardship isn't a code word for financial support. Stewardship is about doing the work of Christ and engaging our many resources to further the ministry and mission of Our Lord. Remembering that everything we have is a gift from our creator.

648

Masses said in our church each year

8,760

Hours devoted to Eucharistic Adoration

3,000

Visits by Eucharistic Ministers to the homebound

250

Parishioners serve in Liturgical Ministry

48

Greeters + Ushers welcomed parishioners

Love Your Savior



We know the importance of bringing the love of God to our neighbors. Through our many ministries, and our social and service-oriented outreach programs, we put into action the truth stated so eloquently by St. John the Apostle: "If God so loved us, we also must love one another" (1 Jn 4:11).

\$40,000

Contributed to St. Vincent de Paul

450

Families received Food Assistance

35

Families received Utilities Assistance

47

Funeral Lunches prepared + served

60

Volunteers to keep our parish clean

Love Your Neighbor

Financial Snapshot: 2020/2021 Fiscal Year

Operating Income

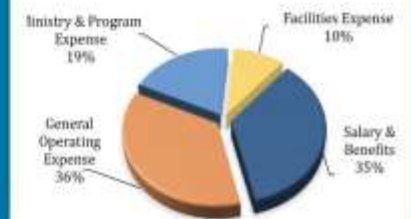
Offertory	\$410,970.00
Ministry & Program Income	\$39,914.00
Other Operating Income	\$124,994.00
Total Operating Income	\$575,878.00



Operating Expenses

Salary & Benefits	\$206,623.00
General Operating Expense	\$209,116.00
Ministry & Program Expense	\$113,428.00
Facilities Expense	\$56,850.00
Total Operating Expense	\$586,017.00

Net Operating Surplus/(Deficit) (\$10,139.00)





Brochure Bilingual

WE ARE CHANGING LIVES BECAUSE OF YOU
CONTIGO ESTAMOS TRANSFORMANDO VIDAS



Forming in the Faith

- Sunday Mass
- Choir
- Confession
- CCE
- Adult Faith Formation
- RCIA
- Sacramental Prep (Baptism, First Communion, Confirmation, Holy Matrimony)
- Life of Prayer
- Perpetual Adoration
- Youth Ministry

Exercise Charity

- Pastoral Care to the Sick
- St. Vincent De Paul
- Food Pantry
- English as a Second Language
- Feed My Sheep
- Blood Drive
- Gabriel Project/Project Rachel
- Respect Life
- Prayer Chain
- Sister Church – Assumption Catholic School

Formando en la Fe

- Misa dominical
- Coro
- Confesión
- CCE
- Formación de Fe para Adultos
- RCIA
- Preparación Sacramental (Bautismo, Primera Comunión, Confirmación, Matrimonio Sagrado)
- Vida de Oración
- Adoración perpetua
- Ministerio de la Juventud

Ejercer la Caridad

- Cuidado Pastoral para los Enfermos
- San Vicente De Paul
- Despensa de Alimentos
- Inglés como Segunda Lengua
- Alimenta mis Ovejas
- Donación de Sangre
- Proyecto Gabriel / Proyecto Raquel
- Respetar la Vida
- Cadena de Oración
- Iglesia Hermana – Escuela Católica Asunción

FAITH DIRECT®
inspiring secure giving®

If you haven't already, I prayerfully request that you consider joining the many families who use Faith Direct to fulfill their very generous stewardship commitments to our parish and the wider church.

Faith Direct provides our families with the ability to give to our parish via electronic donation. I hope you will visit www.faithdirect.net and enroll online using our parish code: TX896.

With online enrollment, you will be able to access your account any time to view and make changes to your account information and gifts. For those already enrolled, I want to thank you for your participation in the Faith Direct electronic giving program! eGiving has proven to be the most cost effective way for St. Bartholomew to receive your generous donations.

Thank You,
Father Christopher Plant

Si aún no lo han hecho, pido en oración que consideren unirse a las muchas familias que usan la Fe Directa (Faith Direct) para cumplir con sus muy generosos compromisos de administración cristiana con nuestra parroquia y la iglesia en general.

Fe Directa (Faith Direct) brinda a nuestras familias la capacidad de donar a nuestra parroquia a través de donaciones electrónicas. Espero que visiten www.faithdirect.net y se inscriban en línea usando nuestro código parroquial: TX896.

Con la inscripción en línea, podrán tener acceso a su cuenta en cualquier momento para ver y hacer cambios a la información de su cuenta y donaciones. ¡Para aquellos que ya están inscritos, quiero agradecerles por su participación en el programa de donaciones electrónicas de la Fe Directa (Faith Direct)! Donación electrónica (eGiving) ha demostrado ser la forma más eficaz para que San Bartolomé reciba sus generosas donaciones.

Muchas gracias,
Padre Christopher Plant



ST. BARTHOLOMEW THE APOSTLE
CATHOLIC CHURCH
IGLESIA CATOLICA
SAN BARTOLOMÉ EL APÓSTOL
KATY, TX



Brochure Bilingual

Contigo estamos transformando vidas

Conócelo

Creo interactuar con las personas en las historias, enseñanzas y parábolas, y en el proceso les ayudo a pensar sobre lo que creían que era verdadero sobre la vida, el perdón, cada uno, Dios, y mucho más.

- **RCIA** – Iniciación completa en la fe católica
- **Formación de Fe** – Esquema a las personas para vivir como discípulos de Jesús
- **Educación Religiosa** – Educación para niños desde kínder hasta 8vo grado
- **Escuela de Biblia de Vacaciones** – Programa de verano para niños de todas las edades
- **Renovación Católica** – Educación para los católicos que regresan
- **Estudios de Biblia** – Grupos de estudios para hombres, mujeres, adolescentes y niños

Ámalo

La relación de Cristo con Dios está arraigada en la oración y de esta relación fluye todo su vivir y ministerio

- **Manajillas** – Los niños en 3er grado y mayores también durante la misa
- **Comisión de Alabanza** – Ayudamos de que se cumplan las necesidades sacramentales y espirituales de los parroquianos y otras experiencias de plegaria
- **Ministerios de Música** – Servo a Dios y a los demás en su nombre a través de la música
- **Lector** – Prepara y proclama la palabra de Dios para las liturgias asignadas
- **Ministerio de Comunión** – Administro los sacramentos de la sagrada Comunión
- **Adoración Eucarística** – Adoro y honro la Presencia Eucarística de Cristo

Sírvele

Creo renunciado al poder y la gloria por una vida de servicio. A través de sus oraciones, milagros, palabras reconfortantes y una compañía de servidores, sirvo a los personas y sus más profundas ansias.

- **Despensa de Alimentos** – Empaquetamos comida para entregarla a quienes más la necesitan
- **Ministerio Eucarístico para los Confinados en Casa** – Llevo la comunión a los confinados en casa, a los niños de ancianos y a los hospitalizados
- **Ministerio de Almuerzo en Funerales** – Comer y servir a las familias en duelo
- **Ministerio de Pérdida** – Ayudo a brindar consuelo y paz
- **Árbol de Regalos** – Árbol de regalos de la época de Navidad para las familias necesitadas
- **Visitantes para Cristo** – Visito familias y personas enfermas y pasando tiempo con los confinados en casa, con quienes están en los asilos de ancianos y los hospitales

Estimada familia de la parroquia:

La fe es una travesía que nosotros creamos. Cada vez que tomamos **un paso más cerca a Dios**, él nos acerca a él un poco más adelante. Durante los últimos años nuestra parroquia ha estado en una travesía para estar más cerca de Dios a través de **los regalos que compartimos**. Nuestro programa **Estamos Cambiando Vidas** ha tenido **un gran impacto** sobre nuestra parroquia y nuestra comunidad. Durante 100 años la Iglesia St. Joseph ha estado aquí para todos en la comunidad cuando caefren, cuando tienen preguntas, cuando están en duelo, cuando buscan, cuando leen el llamado a servir, cuando se sienten solos y cuando necesitan rezar.

Por estas razones, les estoy pidiendo que den un paso más

ESTAMOS Transformando

Declaración de Ingresos y Gastos

	2018-2019 Actual	2019-2020 Presupuesto
Ingreso		
Recolección del Ofertorio/Regalos	\$202,451.67	\$389,570.00
Donaciones Recibidas	\$3,986.00	\$4,200.00
Cuentas de Programas	\$8,378.30	\$1,942.50
Ingresos por Inversores	1,350.35	1,540.00
Ingresos por Intercambio	\$0,862.35	1,700.00
Ingresos por Rescatación de Fondos	\$75,353.28	\$9,500.00
Total de Ingresos	\$641,090.35	\$517,452.50

Gracias a Usted...

Programa Día del Servicio

Este año renové el compromiso en la Iglesia St. Joseph de nuestro Programa Día del Servicio anual. Tuimos a 22 voluntarios que completaron más de 132 horas de trabajo de servicio en nuestra comunidad. Estos son algunos de los proyectos que completaron:

- Limpiar ventanas
- Limpiar patios
- Pintar
- Limpiar canales... ¡Y MUCHO MÁS!

¡Estamos emocionados por continuar con nuestro Día de Servicio el próximo junio!

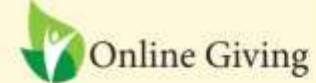


Viaje de Misión Teen Life

Nuestro grupo Teen Life fue en un viaje de misión a Haiti en mayo de este año. Completamos proyectos de trabajo y compartimos el llamado de los evangelios para "Ser tanto, viajar y hacer discípulos de todas las naciones". ¡Pregúntame a este gran grupo de jóvenes sobre su experiencia!

NUEVO Grupo de Ministerio

Presentando a Wadjet Este es un nuevo grupo para todas las edades, y todos estamos enseñados por Dios. Venge los sábados por la noche mientras alimentamos las familias por Dios. Cuando en verdad escamos amonados por Dios, pueden grandes cosas!



San José ofrece donaciones en línea como una opción segura y conveniente para donaciones a la Iglesia.

¡Es Tan Fácil Como 1, 2, 3!

1. Visite nuestro sitio web en www.stjoseph.org, y haga clic en "Donación en Línea".
2. Haga clic en "Registrarse".
3. ¡Ingrese su información y comience a donar!

¡Beneficios Para USTED!

- No tardará con cheques o efectivo
- Acceso a su cuenta 24/7
- Agende su regalo cuando sea conveniente para usted
- Seguro y libre de preocupaciones
- Dato incluso cuando no puede asistir a misa

Si tiene alguna duda o pregunta, por favor llame a John Smith al (120) 456-7890 o por email a john@stjoseph.org.

"Cada uno pague al servicio de los demás el don que haya recibido, administrando fielmente la gracia de Dios en sus diversas formas."
1 Pedro 4:10

¿Cómo y Cuándo Haremos Nuestro Compromiso?

El fin de semana del compromiso será el 1 y 2 de octubre. Se anexa una Tarjeta de Compromiso para completar. Tendremos una colecta especial durante la misa para recoger su Tarjeta de Compromiso. Escríbanos por su generoso apoyo a nuestra parroquia!

ESTAMOS Transformando VIDAS



Iglesia Católica de San José
ANYTOWN, USA



Somos una comunidad católica cariñosa y acogedora experimentando a Dios a través del espíritu de la calidez, la alegría y el pertenecer.

TO SERVE THE CHURCH



Brochure Spanish

Queridos Hermanos;

Hemos sido encargados de una misión en San Gabriel.

Cada semana, más de **mil personas** vienen a nuestras puertas para hacer una ofrenda de adoración a Dios. Estamos formando la próxima generación de discípulos a través de los ministerios de nuestros hijos. Estamos ayudando a los discípulos a crecer en su fe a través de nuestros grupos pequeños. Cuando damos de comer al hambriento, vestir al desnudo y dar bienvenido al extranjero, compartimos el amor que Cristo tiene para los demás.

A pesar de estos resultados positivos de nuestro ministerio, San Gabriel se enfrenta a un problema financiero grave que debemos abordar. Los **ministerios de la parroquia** requieren cada vez más de nuestros recursos. Como resultado, nuestro liderazgo parroquial debe hacer frente a esta situación aumentando nuestra colecta domingo. El aumento de nuestro ofertorio nos permitirá **continuar la misión de nuestra iglesia** sin que opera en un déficit. Soy consciente de que mucho se ha pedido de ustedes. Algunas familias e individuos que ya están experimentando dificultades financieras. Dependo de los muchos, que son capaces, a hacer sacrificios y aumentar su oferta semanal.

Por favor revise el contenido de este folleto y **considere cómo puede ayudar a su parroquia**. Nuestra meta con este programa es aumentar sustancialmente nuestras contribuciones a la colecta regular. Otras parroquias que han realizado programas similares han visto que sus colectas aumentaron entre un 20% y 40%. Por favor revise las pautas sugeridas para donar, las cuales están en su Tarjeta de Compromiso que viene incluida. Se llevará a cabo un domingo especial de Compromiso durante la misa del **18 y 19 de noviembre**. Por favor traiga a misa el próximo fin de semana su Tarjeta de Compromiso que viene incluida, preparada para renovar su donación para la colecta, **para apoyar el trabajo de la Iglesia de San Gabriel**.

No dude en contactarme directamente si tiene alguna pregunta o duda con respecto a esta iniciativa. Me puede llamar al número 952-945-9441, o mandar un correo electrónico a frjliekhus@stgabrielhopkins.org. **Estoy sumamente agradecido** con la generosidad que todos han tenido con la parroquia. De antemano les agradezco su apoyo, su comprensión y su bondad.

Atentamente,

Rev. Jim Liekhus
Párroco

**ENCARGADO
DE UNA
MISIÓN**



DONE
en Linea

En estos tiempos modernos, la San Gabriel Arcángel comienza a aceptar donaciones electrónicas a través de su computadora, tableta o teléfono celular.

- Establecer sus propias contribuciones
- Se puede cambiar las contribuciones en cualquier momento
- Su donación es automática y segura
- La donación electrónica es más eficiente, práctica y fácil

Donaciones en línea no es para sustituir la colección tradicional del ofertorio del domingo; la intención es de mejorarla. Muchos filigreses prefieren tener la opción de dar sin escribir un cheque o recordar llevar el cheque con el sobre a la iglesia cada semana. También le da la oportunidad de contribuir a primeras y/o segundas colecciones aunque esté fuera de la ciudad, etc.

Favor de considerar esta opción o continúe usando los sobres del ofertorio que actualmente reciben. Si usted no recibe sobres pero desea recibir, póngase en contacto con la oficina parroquial al (952) 935-5536.

Para obtener más información o inscribirse para Donaciones en Línea, visite nuestro sitio web en www.stgabrielhopkins.org y haga clic en el enlace "Give Online" ("Done en Línea"). También puede escanear el código QR abajo con su smartphone para ser dirigido a nuestro sitio web.



Usted puede pensar que su LUZ es **PEQUEÑA**, pero puede hacer una **GRAN** diferencia en las **VIDAS** de otras personas.



**ENCARGADO
DE UNA
MISIÓN**

**SAN GABRIEL
ARCÁNGEL
HOPKINS, MN**



Are you on board for our future?

COMMITMENT CARD



Yes, I prayerfully intend to support my parish as follows: *(please complete all check boxes below that apply)*

- 1 I want to renew my **Sunday Offertory** commitment to my parish.
 My current gift \$ _____ My new gift \$ _____
 Weekly **Monthly** **Annually** **Weekly** **Monthly** **Annually**

- 2 I want to help my parish by offering a one-time gift of \$ _____

Church Name
City, State

Name _____

Street Address _____

City, State, Zip _____

Envelope # (if known) _____

E-Mail: _____ Cell Phone: _____

- 3 I want to give electronically. Please send instructions via email.
 I give electronically and will update my gift online.
 Contact me about including the parish in my estate planning.
 I am new to the parish. Please send registration information.
 I will be praying for my parish.

Thank you for your generous support!
Your new commitment should begin with next Sunday's Offertory.

We appreciate you completing this information so we can keep in touch with you!



Get the Faith back front & center

PRAYER INTENTIONS

Your parish is here for you. *How can we serve you?*

All Prayer Intentions will be prayed for collectively over the next few weeks.

I would like to speak to a priest. Please contact me at:

(Phone)

The best time to reach me is:

(Day/Time)

123456



Electronic Commitment Card

Envelope # _____

Title _____ First Name _____ Last Name _____

Street Address _____

City _____ State ▼ Zip _____

Phone _____

Email _____

I/We prayerfully intend to support my parish as follows:

I want to help my parish recover by offering a one-time gift of:

\$ Amount _____

-AND-

I want to renew my **Sunday Offertory** commitment to my parish by giving:

Gift Frequency _____

Select your option ▼ \$ Amount _____

- I want to give electronically. Please send instructions via email.
- Contact me about including the parish in my estate planning.
- I need assistance, please contact me.
- I/We are new to the parish. Please send registration information.
- I will be praying for my parish.

All Prayer Intentions submitted will be included during the Prayers of the Faithful at Mass on Sunday.

Prayer Intentions _____

Thank you for your generous support!

Your new commitment should begin with next Sunday's Offertory.

What's next?

Currently enrolled in electronic giving?

Please log in to your account by clicking on the link below and update your recurring gift to reflect your new level of commitment.

Not enrolled in electronic giving yet?

Please click on the link below to create a new account and continue your support of the parish mission.

www.electronicgiving.com



OSV Stewardship Video

- NEW OSV Stewardship video only being shared with our Increased Offertory Program customers
- Simple reminder for parishioners on the meaning of stewardship and giving everything back to God
- Use the weekend after In Pew Sunday
- Push out in your social media links and parish website

<https://video214.com/play/6QB086nm4GHOzDSfwpfwnA/s/dark>



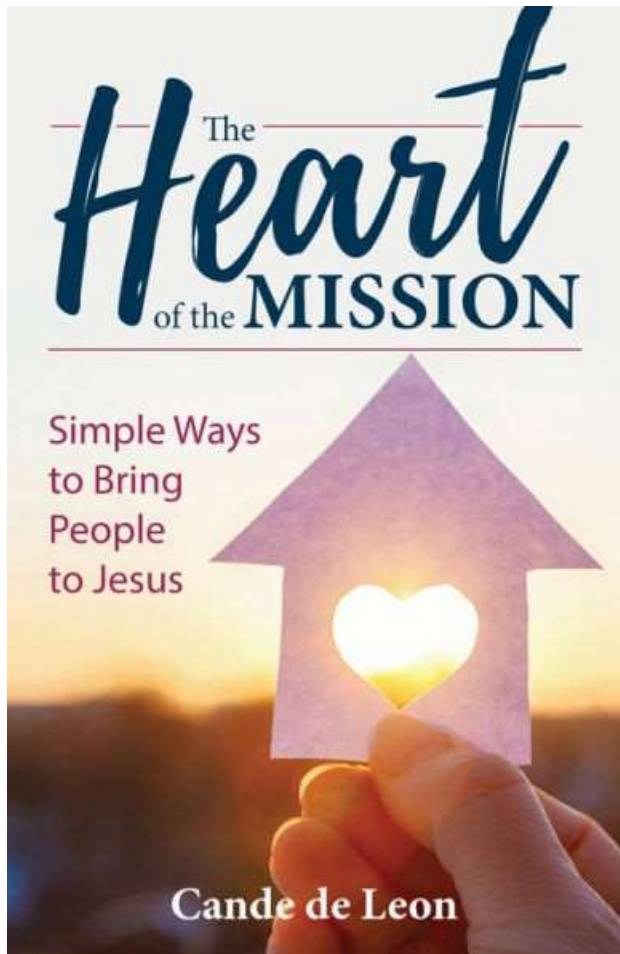


Additional Ways to Enhance Your Program

- Online Giving Focus
- Website
- Social Media
- Pastor Updates
- Bulletin
- App
- Auto Messaging
- Texts



Follow-Up Resources



In The Heart of the Mission: Simple Ways to Bring People to Jesus, Cande de Leon shows what it takes to get back on track. With wisdom and humor born of his own experience, he shows how our Christian mission always begins and ends with people. To help us live this in our daily life and work, **he guides us through three transformational principles for ministry and life:**

Strengthening relationships

Boldly growing engagement

Connecting people to the mission



Next Steps





70% rebate..let's go

To get the strategy investment in place, we need to gather a couple pieces of information: **These 2 numbers should equal** the number of household you would mail to for any all-parish activity.

- How many active families gave \$1 or more to the church in the last year?
 - How many active families gave \$0 to the church in the last year?
 - Email these to madams@osv.com with your parish name and city
- OR**
- If you would like to move quicker, **schedule** a time to review the agreement with me at this link: <https://calendly.com/osvmatt/austin> You can enter these numbers in the meeting request.
 - I will prepare the agreement and we can get started.



Key items

Key Considerations to think about before we meet

- Choose 2 consecutive weekends that Father can lead the efforts during each mass for announcement and commitment weekend. We will utilize digital and print outreach for maximum impact.
- We also encourage lay witness talks (2-3 minutes). These can be live at each mass or recorded and shared

Resources from today are located on the special page

<https://reply.osv.com/austin>



What's a good date?

Example Offertory Timeline

March-April	Parish Planning
Tuesday, April 6, 2021	Finalize Data and Content
Friday, May 7, 2021	Announcement Mailing Sent
Sunday, May 9, 2021	Announcement Weekend
Sunday, May 16, 2021	Commitment Weekend
Friday, May 28, 2021	1st Follow Up & Thank You's Mailed
Friday, June 11, 2021	Final Follow Up Ask Mailed
Monday, June 14, 2021	Summary Report Crafted
Monday, July 5, 2021	Next Steps Strategy Meeting



Another possibility

Example Offertory Timeline

March-April	Parish Planning
Tuesday, May 4, 2021	Finalize Data and Content
Friday, June 4, 2021	Announcement Mailing Sent
Sunday, June 6, 2021	Announcement Weekend
Sunday, June 13, 2021	Commitment Weekend
Friday, June 25, 2021	1st Follow Up & Thank You's Mailed
Friday, July 9, 2021	Final Follow Up Ask Mailed
Monday, July 12, 2021	Summary Report Crafted
Monday, August 2, 2021	Next Steps Strategy Meeting



Looking at Fall?

Example Offertory Timeline

May-July	Parish Planning
Tuesday, July 13, 2021	Finalize Data and Content
Friday, August 13, 2021	Announcement Mailing Sent
Sunday, August 15, 2021	Announcement Weekend
Sunday, August 22, 2021	Commitment Weekend
Friday, September 3, 2021	1st Follow Up & Thank You's Mailed
Friday, September 17, 2021	Final Follow Up Ask Mailed
Monday, September 20, 2021	Summary Report Crafted
Monday, October 11, 2021	Next Steps Strategy Meeting



OSV can be your partner in...

- Increased Offertory & Offertory Recovery
- Envelopes
- Websites
- Online Giving
- Church Manager Software
- Capital Campaigns & Capital Infusion Programs
- Printing & Mailing
- Vision Planning
- Books
- Pamphlets
- Sacramental Prep
- K-8 Curriculum
- Annual Fund



**TO SERVE
THE CHURCH**



Catholic Innovation

OSV Challenge

WE BELIEVE

YOUR IDEAS WILL TRANSFORM THE WORLD.

That's why we're seeking and building up Catholic innovators by offering contestants opportunities for personal development, professional guidance, and idea incubation – and a shot at one of three \$100,000 project prizes.

[APPLY NOW](#)

[LEARN MORE](#)

Pastoral Parish

Parish life starts with relationships.

Walk together.

Pastoral Parish is a simple software program created to track Sacramental Preparation and Pastoral Care, so that you can focus on building a more personal community living fully alive in the Sacramental Life.

[FOR PRIESTS](#) | [PARISH STAFF](#)

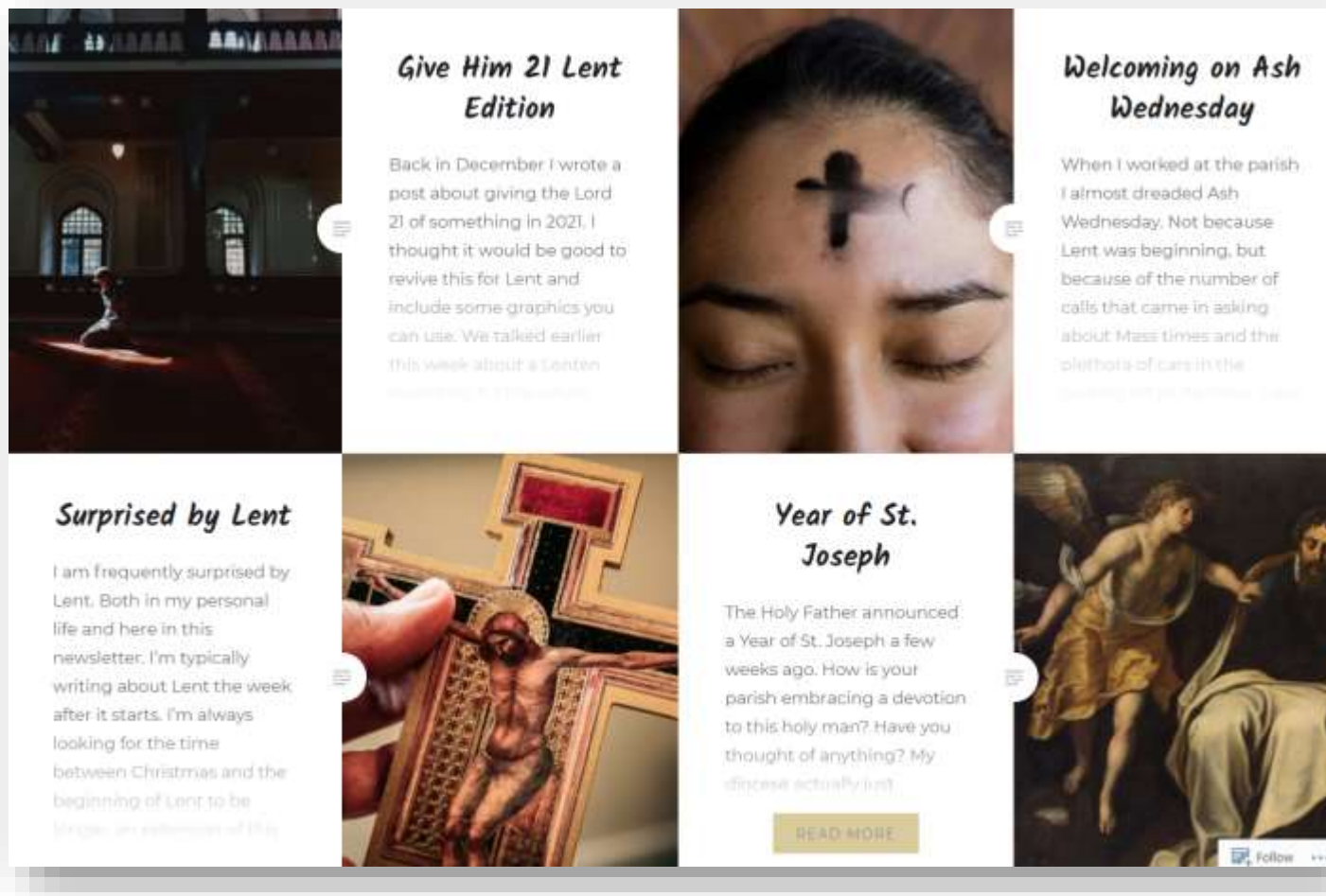
PASTORAL PARISH - FR. JOSH MCCARTY

www.osvchallenge.com



Awesome Resources

www.transformyourparish.com



A twice-monthly newsletter with ideas of how to Transform Your Parish! Each installment will feature ideas from parishes throughout the country (maybe even the world) that are transforming the lives of parishioners!

Katie Herzing, Parish Coach



You **HAVE** to Watch This Talk!

www.osvtalks.com

“What if they don’t come back?”

The screenshot shows the OSV Talks website interface. At the top left is the OSV logo. Next to it is the word 'TALKS' in a large, yellow, handwritten-style font. To the right of 'TALKS' are the navigation links 'HOME ABOUT EXPLORETALKS'. Further right is a yellow button that says 'SIGN UP TO BE INSPIRED'. Below the navigation is a black and white photograph of Dan Cellucci, a man in a suit, speaking. Overlaid on the bottom left of the photo is the text 'DAN CELLUCCI' and 'WHAT IF THEY DON'T COME BACK?' in white. At the bottom left of the photo are two yellow buttons: 'WATCH TALK' and 'WATCH CONVERSATION'.

An unspoken fear looms over Catholics this year: **“What if things don’t go back to normal?”** In his OSV Talk, Dan Cellucci proposes a much-needed response: What if that’s a good thing? What if God is calling us to be much greater than the “old normal”? In this stirring talk, Cellucci reminds us that Christianity is not about meeting a bare minimum. It’s about **seeking more abundant life**—in every time and in every place.



Great Resources

www.osvinstitute.com



OSV LAUNCHES OSV INSTITUTE FOR CATHOLIC INNOVATION AS EPICENTER FOR CREATIVITY AND ENTREPRENEURSHIP IN THE CHURCH



**HOPE WILL
NOT BE
CANCELLED.**

Remembering before our God and Father your work of faith and labor of love and steadfastness of hope in our Lord Jesus Christ.

1 Thessalonians 1:3



Thank You!



Contact Information



Matthew Adams

Senior Account Executive & Team Leader

(cell) 937.356.8220 (texting is good also)

(o) 800.348.2886 ext. 4886 madams@osv.com

Schedule a review directly with me at:

<https://calendly.com/osvmatt/strategy-review>



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Spanish Language Only
parishes