



September 15-17, 2020

Novi, MI

Suburban Collection Showplace

2019 ATTENDEE LIST AT A GLANCE

COMPANY	JOB TITLE	SHOW	COMPANY	JOB TITLE	SHOW
3GT RACING	CHIEF ENGINEER	ELECTRIC & HYBRID	DANA	СТО	THE BATTERY SHOW
3M	MANAGER, GLOBAL BATTERY	THE BATTERY SHOW	DANA	DIRECTOR, COMMERCIAL VEHICLES	ELECTRIC & HYBRID
SIVI	SEGMENT	THE DATTERT SHOW	DASSAULT SYSTEMES	SYSTEMS ENGINEER	THE BATTERY SHOW
A123 SYSTEMS	VP, BATTERY CELL DEVELOPMENT	THE BATTERY SHOW	DEARBORN ELECTRIC RACING	POWERTRAIN LEAD	THE BATTERY SHOW
A123 SYSTEMS	PURCHASING MANAGER	THE BATTERY SHOW	DELPHI TECHNOLOGIES	ENGINEERING GROUP MANAGER	THE BATTERY SHOW
			DENSO INTERNATIONAL	SR. VICE PRESIDENT	THE BATTERY SHOW
ADAC AUTOMOTIVE	SR. ELECTRICAL ENGINEER	ELECTRIC & HYBRID	AMERICA	VIOE PRECIPENT	
AGM BATTERIES	DIRECTOR, OPERATIONS	THE BATTERY SHOW	DRIVE SYSTEM DESIGN DTE ENERGY	VICE PRESIDENT	THE BATTERY SHOW
ALLCELL TECHNOLOGIES AMAZON	CEO BATTERY LEAD	THE BATTERY SHOW THE BATTERY SHOW	DURACELL	PRINCIPAL ENGINEER SR. LICENSING MANAGER	THE BATTERY SHOW THE BATTERY SHOW
AMERICAN AXLE &	DIRECTOR. ADVANCED	THE BALLERY SHOW	ELECTRIC CAR PARTS CO.	VP, ENGINEERING	THE BATTERY SHOW
MANUFACTURING	ELECTRIFICATION	ELECTRIC & HYBRID	ELECTRIC MOTORSPORTS	PRESIDENT	ELECTRIC & HYBRID
AMETEK SOLIDSTATE CONTROLS	DIRECTOR, R&D	THE BATTERY SHOW	ELECTROVAYA	SR. ELECTRICAL ENGINEER	THE BATTERY SHOW
AMPHENOL-TECHNOLOGIES	,	THE DATTEDY CHOW	ENERGIZER	STAFF TECHNOLOGY ENGINEER	THE BATTERY SHOW
HOLDING GMBH	GROUP TECHNOLOGY MANAGER	THE BATTERY SHOW	ENERSYS	CTO & SVP	THE BATTERY SHOW
ANALOG DEVICES	BATTERY TEST PRODUCTS	THE BATTERY SHOW	ESCALENT	VP, AUTO & MOBILITY	ELECTRIC & HYBRID
APTIV	GLOBAL PROGRAM MANAGER	ELECTRIC & HYBRID	EV CHARGE SOLUTIONS	PRESIDENT	THE BATTERY SHOW
ARGONNE NATIONAL	DIRECTOR, THE RECELL CENTER	THE BATTERY SHOW	EXXONMOBIL	SR. APPLICATION ENGINEER	ELECTRIC & HYBRID
LABORATORY	,		FASTCHARGE GSE	MANAGING DIRECTOR	THE BATTERY SHOW
ARTISAN VEHICLE SYSTEMS	CTO	THE BATTERY SHOW	FCA	POWERTRAIN VIRTUAL ANALYSIS	ELECTRIC & HYBRID
AUDI OF AMERICA	EV CHARGING & INFRASTRUCTURE MANAGER	THE BATTERY SHOW		PROGRAM LEAD	
AUDI OF AMERICA	E-TRACTION PRODUCT SUPPORT	ELECTRIC & HYBRID	FCA	CHIEF ENGINEER	ELECTRIC & HYBRID
AVERY DENNISON	SR. DESIGN APPLICATION ENGINEER	THE BATTERY SHOW	FCA	BUYER, EV BATTERY SYSTEMS	THE BATTERY SHOW
AVL LIST	GROUP LEAD. ELECTRIFIED POWER	ELECTRIC & HYBRID	FCA	HYBRID CONTROL ENGINEER	THE BATTERY SHOW
BAE SYSTEMS	CHIEF ENGINEER	ELECTRIC & HYBRID	FORD MOTOR CO.	E-DRIVE SUPERVISOR	ELECTRIC & HYBRID
BASF	TECHNOLOGY MANAGER, BATTERY	THE BATTERY SHOW	FORD MOTOR CO.	BATTERY ASSEMBLY SUPERVISOR	THE BATTERY SHOW
BATTERY RECYCLERS OF	· ·		FORD MOTOR CO.	HYBRID SYSTEMS ENGINEER	THE BATTERY SHOW
AMERICA	DIRECTOR, STRATEGIC MARKETS	THE BATTERY SHOW	FORD MOTOR CO.	GROUP LEADER, SOLID STATE BATTERIES	THE BATTERY SHOW
BAUER CONTROLS	PRESIDENT	ELECTRIC & HYBRID	FORD MOTOR CO.	BUYER	THE BATTERY SHOW
BECKHOFF NEW AUTOMATION	APPLICATION ENGINEER	THE BATTERY SHOW	FORGE NANO	CEO	THE BATTERY SHOW
TECHNOLOGY		THE BATTERN ONOW	FUJIKURA AUTOMOTIVE		
BEMIS MANUFACTURING CO.	GENERAL MANAGER, BEMIS HEALTHCARE & KELCH DIVISION	ELECTRIC & HYBRID	AMERICA	СТО	THE BATTERY SHOW
BLACK & VEATCH	DIRECTOR, STRATEGY & INNOVATION	THE BATTERY SHOW	GE TRANSPORTATION	SR. MANAGER, ENERGY STORAGE	THE BATTERY SHOW
BLACK DIAMOND STRUCTURES	DIRECTOR, LI-ION R&D	THE BATTERY SHOW	GENERAL MOTORS	BATTERY STRUCTURES ENGINEER	ELECTRIC & HYBRID
BMW NA	BATTERY TECHNOLOGY ENGINEER	THE BATTERY SHOW	GENERAL MOTORS	SR. ENGINEER, ELECTRIC MOTOR	ELECTRIC & HYBRID
BNSF RAILWAY	SR. MANAGER EMERGING TECH	THE BATTERY SHOW	GENERAL MOTORS	DESIGN BATTERY SYSTEMS GROUP MANAGER	THE DATTEDY CHOW
BORGWARNER	DIRECTOR, ENGINEERING	THE BATTERY SHOW	GENERAL MOTORS	SR. BUYER	THE BATTERY SHOW
BOSCH	DIRECTOR, ENGINEERING & BATTERY	THE BATTERY SHOW		DIRECTOR, CHEMICAL & MATERIALS	
	SYSTEMS		GENERAL MOTORS	SYSTEMS	THE BATTERY SHOW
BRIGHTVOLT	CE0	THE BATTERY SHOW	GKN AUTOMOTIVE	MANAGER, VEHICLE ENGINEERING	THE BATTERY SHOW
BROAD-OCEAN TECHNOLOGIES	, , , , , , , , , , , , , , , , , , , ,	ELECTRIC & HYBRID	GLOBAL GRAPHENE GROUP	BATTERY ENGINEER	THE BATTERY SHOW
BULLDOG BATTERY	PRESIDENT & CEO	THE BATTERY SHOW	HANON SYSTEMS	ELECTRIFICATION ENGINEER	ELECTRIC & HYBRID
CAIRN ERA	ENERGY STORAGE ANALYST	THE BATTERY SHOW	HARLEY-DAVIDSON MOTOR CO.	ADVANCED MANUFACTURING	THE BATTERY SHOW
CAMEL ENERGY	PRESIDENT	THE BATTERY SHOW		ENGINEERING MANAGER	
CANOO CATERPILLAR	POWERTRAIN ENGINEER PROJECT LEAD, ENERGY STORAGE	ELECTRIC & HYBRID THE BATTERY SHOW	HITACHI AUTOMOTIVE SYSTEM	SR. ENGINEER	ELECTRIC & HYBRID
CATL	CTO	THE BATTERY SHOW	HOFER POWERTRAIN	DIRECTOR, PRODUCT MGMT. &	THE BATTERY SHOW
CATL	SR. TECHNICIAN	THE BATTERY SHOW	HONDA MOTOR CO.	ELECTRIFICATION SR. BUYER	THE BATTERY SHOW
CATL	SR. BATTERY SYSTEM ENGINEER	THE BATTERY SHOW	HONDA MOTOR CO.	CHIEF ENGINEER	THE BATTERY SHOW
	DIRECTOR, MANUFACTURING		HYSTER-YALE GROUP	CHIEF ENGINEER	THE BATTERY SHOW
CLARIOS	ENGINEER	THE BATTERY SHOW	HYUNDAI MOTOR CO.	DEPUTY MANAGER, ROBOTICS	THE BATTERY SHOW
COASTAL AUTOMOTIVE	VP, ENGINEERING & TECHNOLOGY	THE BATTERY SHOW	HYUNDAI MOTOR CO.	BATTERY MANUFACTURING ENGINEER	
CONSUMERS ENERGY	ENERGY ENGINEER	THE BATTERY SHOW	HYUNDAI MOTOR CO.	TECHNICAL SPECIALIST, MOBIS	ELECTRIC & HYBRID
CONTINENTAL POWERTRAIN USA		ELECTRIC & HYBRID	INVENTUS POWER	СТО	THE BATTERY SHOW
COX AUTOMOTIVE	AVP, EMERGING TECHNOLOGY	THE BATTERY SHOW	ISUZU MOTORS	SR. MANAGER, LAB OPERATIONS	ELECTRIC & HYBRID
CROWN BATTERY	DIRECTOR, PRODUCT DEVELOPMENT	THE BATTERY SHOW	ITOCHU AUTOMOBILE AMERICA	VICE PRESIDENT	THE BATTERY SHOW
MANUFACTURING				ELECTRIC PROPULSION	THE BATTERY SHOW
CUMMINS CUMMINS	PURCHASING DIRECTOR BATTERY INTEGRATION ENGINEER	ELECTRIC & HYBRID THE BATTERY SHOW	JAGUAR LAND ROVER JOHN DEERE ELECTRONIC		
DAIMLER TRUCKS	SR. ENGINEER, HV POWERNET	THE BATTERY SHOW	SOLUTIONS	SR. STAFF ENGINEER	THE BATTERY SHOW
D. WILLIA INCOMO	On. ENGINEER, IIV I OWLINE	THE DATTER TO SHOW	KARMA AUTOMOTIVE	HV BATTERY, TEAM LEAD	THE BATTERY SHOW
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82% of attendees

recommend, specify, or make the final buying decision

COMPANY	JOB TITLE	SHOW	COMPANY	JOB TITLE	SHOW
KAWASAKI MOTORS MANUFACTURING	R&D ENGINEER	THE BATTERY SHOW	SCHNEIDER ELECTRIC	DIRECTOR, NEW ENERGY STORAGE	THE BATTERY SHOW
KOMATSU AMERICA	VICE PRESIDENT	ELECTRIC & HYBRID	SGS	BATTERY LEAD	THE BATTERY SHOW
LAWN-TEK	ENGINEERING MANAGER	THE BATTERY SHOW	SHILOH INDUSTRIES	DIRECTOR, CORE ENGINEERING	THE BATTERY SHOW THE BATTERY SHOW
LEAR	PRINCIPLE ENGINEER	ELECTRIC & HYBRID	SIEMENS	DIRECTOR, AUTOMOTIVE	THE BALLERY SHOW
LECLANCHE	CHIEF ENGINEER	THE BATTERY SHOW	SIEMENS	ENGAGEMENT MANAGER, HYBRIDIZATION, PLM SOFTWARE	THE BATTERY SHOW
LG CHEM	EV PHEV TECH SPEC & MANAGER	ELECTRIC & HYBRID	SIKA	E-VEHICLE DEVELOPMENT	THE BATTERY SHOW
LG CHEM	ELECTRO-MECHANICAL ENGINEER	ELECTRIC & HYBRID	SION POWER	VP, R&D & ENGINEERING	THE BATTERY SHOW
LIGHTNING MOTORCYCLES	CEO	ELECTRIC & HYBRID	SMD INDUSTRIES	VP, YAZAKI BUSINESS UNIT	THE BATTERY SHOW
LINCOLN ELECTRIC	DIRECTOR, MACHINES & R&D	ELECTRIC & HYBRID	SMT MASTA	SR. TRANSMISSION ENGINEER	ELECTRIC & HYBRID
LION ELECTRIC	VP, R&D & ENGINEERING	THE BATTERY SHOW	SOAR RENEWABLE ENERGY	DIRECTOR	THE BATTERY SHOW
MAGNA INTERNATIONAL	SR. PRODUCT ENGINEER	THE BATTERY SHOW	SOLID POWER	CEO	THE BATTERY SHOW
MAGNA POWERTRAIN	SYSTEM ENGINEER	ELECTRIC & HYBRID	STANLEY ENGINEERED FASTENING		ELECTRIC & HYBRID
MAHINDRA AUTOMOTIVE	CHIEF ENGINEER	ELECTRIC & HYBRID	STIHL	MANAGER, PRODUCT COMPLIANCE	THE BATTERY SHOW
MAHINDRA AUTOMOTIVE	PRODUCT PLANNING ANALYST	THE BATTERY SHOW	STORAGE BATTERY SYSTEMS	VP, MOTIVE POWER	THE BATTERY SHOW
MAZDA	ENGINEER	THE BATTERY SHOW	STRAMA-MPS	COO, E-MOBILITY	THE BATTERY SHOW
MEDTRONIC	SR. PRINCIPAL SYSTEMS ENGINEER	THE BATTERY SHOW	SUMITOMO ELECTRIC WIRING	LEAD ENGINEER	THE BATTERY SHOW
MERCEDES-BENZ R&D	PRINCIPAL SYSTEMS ENGINEER	THE BATTERY SHOW	SYSTEMS	LEAD ENGINEER	THE DATTERY SHOW
MEDCENES DENZ DOD	SR. ENGINEER, HARDWARE	THE DATTEDY CHOW	SVOLT ENERGY	DIRECTOR, TECHNICAL RESEARCH	THE BATTERY SHOW
MERCEDES-BENZ R&D	VALIDATION	THE BATTERY SHOW	SYSC0	DIRECTOR, FLEET TECHNOLOGY	THE BATTERY SHOW
MICHIGAN ELECTRIC RACING	POWERTRAIN LEAD	ELECTRIC & HYBRID	TATA TECHNOLOGIES	DIRECTOR, CLIENT SUCCESS	THE BATTERY SHOW
MILWAUKEE TOOL	PRINCIPAL ENGINEER	ELECTRIC & HYBRID	TC BATTCO	BATTERY ENGINEER	THE BATTERY SHOW
MITSUBISHI INTERNATIONAL CORP.	OPERATIONS MANAGER	THE BATTERY SHOW	TDK	PROJECT MANAGER, PRODUCT DEVELOPMENT	THE BATTERY SHOW
MITCUDICIII DOD OF AMEDICA	POWERTRAIN ENGINEERING	EL ECEDIC & LIVEDID	TESLA	SR. CELL ENGINEER	THE BATTERY SHOW
MITSUBISHI R&D OF AMERICA	MANAGER	ELECTRIC & HYBRID	THE LION ELECTRIC CO.	TEAM LEAD, POWERTRAIN	THE BATTERY SHOW
MOTIV POWER SYSTEMS	FOUNDER & CTO	ELECTRIC & HYBRID	THOMAS BUILT BUSES	VP, ENGINEERING & TECHNOLOGY	THE BATTERY SHOW
MYCHARGE	DIRECTOR, R&D	THE BATTERY SHOW	THYSSENKRUPP	DIRECTOR, AUTOMOTIVE SEGMENT	ELECTRIC & HYBRID
NATIONAL INSTRUMENTS	SR. OFFERING MANAGER	THE BATTERY SHOW	TIMKEN	CHIEF ENGINEER	ELECTRIC & HYBRID
NAVISTAR	VP, E-MOBILITY	THE BATTERY SHOW	TORO CO.	ENGINEER	THE BATTERY SHOW
NAVISTAR-EMOBILITY	CHIEF ENGINEER & PROGRAM	ELECTRIC & HYBRID	TOSHIBA	SR. MANAGER	THE BATTERY SHOW
	MANAGER		TOYOTA	EXECUTIVE ENGINEER	THE BATTERY SHOW
NEWCASTLE CAPITAL	MANAGING DIRECTOR	THE BATTERY SHOW	TOYOTA	SR. PRINCIPAL ENGINEER	THE BATTERY SHOW
NEXTENERGY	PRESIDENT & CEO	THE BATTERY SHOW	TOYOTA RESEARCH INSTITUTE	PRINCIPAL SCIENTIST, MATERIALS	THE BATTERY SHOW
NISSAN TECHNICAL CENTER	DIRECTOR, R&D	THE BATTERY SHOW		RESEARCH	
NOVABUS NOVELIS	SR. DIRECTOR	THE BATTERY SHOW THE BATTERY SHOW	TROJAN BATTERY CO.	SR. PRODUCT ENGINEER	THE BATTERY SHOW
NSK MOTION & CONTROL	DIRECTOR, GLOBAL BATTERY TEAM ENGINEERING MANAGER	THE BATTERY SHOW	UBER ELEVATE	VEHICLE ELECTRICAL SYSTEMS	THE BATTERY SHOW
OETIKER	E-MOBILTY & QC APP LIGHT VEHICLE	THE BATTERY SHOW	UMICORE	GLOBAL COMMERCIAL SOURCING MANAGER	THE BATTERY SHOW
ONECHARGE	HEAD, IT & PROCUREMENT	THE BATTERY SHOW	UNIVERSAL POWER GROUP	DIRECTOR, ENGINEERING	THE BATTERY SHOW
OSHKOSH CORP.	POWERTRAIN ENGINEER	ELECTRIC & HYBRID	US ARMY GROUND VEHICLE		
PANASONIC	SR. PRODUCT ENGINEER NB	THE BATTERY SHOW	SYSTEMS CENTER	ELECTRICAL ENGINEER	THE BATTERY SHOW
PANASONIC	BATTERY ENGINEER SUPERVISOR	THE BATTERY SHOW	US HYBRID	SR. POWERTRAIN ENGINEER	ELECTRIC & HYBRID
PARKER AEROSPACE	PRINCIPAL MOTOR ENGINEER	ELECTRIC & HYBRID	US NAVY	MECHANICAL ENGINEER	THE BATTERY SHOW
PISTON AUTOMOTIVE	SR. PACKAGING ENGINEER	THE BATTERY SHOW	VALEO POWERTRAIN SYSTEMS	TECHNICAL PRODUCT LEADER	THE BATTERY SHOW
POLARIS INDUSTRIES	SR. BATTERY SYSTEM ENGINEER	THE BATTERY SHOW	VALVOLINE	EV ENGINEER	THE BATTERY SHOW
POWER STORAGE SOLUTIONS	CEO	THE BATTERY SHOW	VAVETEK	BATTERY SYSTEMS ENGINEER	THE BATTERY SHOW
PRATT & MILLER ENGINEERING	ELECTRONICS GROUP MANAGER	THE BATTERY SHOW	VERILY LIFE SCIENCES	BATTERY ENGINEER	THE BATTERY SHOW
PROAIR	HEAD, PRODUCT DEVELOPMENT	ELECTRIC & HYBRID	VERTIV	DIRECTOR, ENERGY STORAGE	THE BATTERY SHOW
RHEINMETALL AUTOMOTIVE	APPLICATION ENGINEER	ELECTRIC & HYBRID	VOLKSWAGEN GROUP OF	MANAGER WARRANTY PARTS	THE DATTERY CHOW
RHOMBUS ENERGY SOLUTIONS	GENERAL MANAGER	THE BATTERY SHOW	AMERICA	RETURNS	THE BATTERY SHOW
RIVIAN	BATTERY TECHNOLOGY MANAGER	THE BATTERY SHOW	VOLVO GROUP TRUCKS	BUYER	THE BATTERY SHOW
RIVIAN	DIRECTOR, BATTERY STRATEGY	THE BATTERY SHOW	VON ARDENNE GMBH	CELL DEVELOPMENT EXPERT	THE BATTERY SHOW
ROCKWELL AUTOMATION	GLOBAL EV LEADER	THE BATTERY SHOW	WARNER ELECTRIC	COIL PRODUCT MANAGER	THE BATTERY SHOW
ROHM SEMICONDUCTOR	APPLICATIONS ENGINEER	THE BATTERY SHOW	WILLIAMS INTERNATIONAL	LEAD ENGINEER	THE BATTERY SHOW
ROMEO POWER TECHNOLOGY	CELL STRATEGIC PARTNERSHIP	THE BATTERY SHOW	WINNEBAGO INDUSTRIES	DIRECTOR, ADVANCED TECHNOLOGY	THE BATTERY SHOW
ROUSH	VEHICLE SYSTEMS ENGINEER	ELECTRIC & HYBRID	WL GORE & ASSOCIATES	APPLICATION ENGINEER	THE BATTERY SHOW
SAE INTERNATIONAL	PROGRAM MANAGER	THE BATTERY SHOW	WSP CANADA	SR. ELECTRICAL TRACTION ENGINEER	
SAFT AMERICA	CELL DEVELOPMENT ENGINEER	THE BATTERY SHOW	XALT ENERGY	FOUNDER	ELECTRIC & HYBRID
SAMSUNG	VP, BATTERY GROUP	THE BATTERY SHOW	XERION ADVANCED BATTERY	BATTERY ENGINEER	THE BATTERY SHOW
SAMSUNG	XEV BATTERY ENGINEER	THE BATTERY SHOW	YAZAKI NA	PRINCIPAL ENGINEER	ELECTRIC & HYBRID
SANDVIK MINING AND ROCK			ZAMBONI CO.	PRODUCTS ENGINEER	ELECTRIC & HYBRID
TECHNOLOGY	GLOBAL SOURCING MANAGER	THE BATTERY SHOW	ZERO MOTORCYCLES	DIRECTOR, ELECTRICAL ENGINEERING	THE BATTERY SHOW

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