



## MEET 4,700+ ENGINEERS & EXECUTIVES IN SILICON VALLEY

DesignCon is the largest gathering of chip, board, and systems designers in the US. For more than 25 years, DesignCon has brought together the tight-knit semiconductor and electrical engineering community for three days of sourcing and knowledge sharing in the heart of high-tech innovation: Silicon Valley.



**4,735**

Total Event Attendance



**178**

Exhibiting Companies



**77%**

are from  
California



**86%**

recommend, specify, or make  
the final buying decision



**70%**

have an active project or one planned  
within the next 12 months

### Top Attendee Job Functions

Design/Development Engineer  
Engineering Management  
Executive/Corporate Management

“

DesignCon is an excellent show with high end exhibitors and high quality technical sessions. ”

– **Andy Nowak**, *Luxshare-ICT*

### Top 10 Attending Companies

Apple	Intel
Arista Networks	Nvidia
Broadcom	Oracle
Cisco Systems	Qualcomm
Google	Super Micro Computer

“

Awareness of our company from our potential customers and competitors increased. ”

– **Okashita Tomonori**, *Japan Aviation Electronics Industry, LTD.*

**Ready to Meet Electronics Decision Makers at DesignCon 2021?**



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877-882-3421



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